

News Release



NEWS RELEASE: February 8, 2019
Contact: Angel Moore, 925-567-6588
amoore@alamedacountyfair.com

ALAMEDA COUNTY FAIR HONORED WITH WITH MULTIPLE INDUSTRY AWARDS FOR 2018

PLEASANTON, CA – The Western Fairs Association and the International Association of Fairs and Expositions have recognized Alameda County Fair with top honors for innovation and excellence in competitive exhibits, agricultural programs & communications for 2018.

In all, the Fair took home 29 WFA awards in its division, including ten First Place honors. IAFE recognized the Fair with 16 international awards, four of them First Place. Both organizations sponsor annual awards programs to recognize outstanding achievement in specific areas and to share successful ideas and programs with other fairs.

Top awards included categories ranging from Cultural Marketing, Social Media and Digital Advertising to Sponsorship Innovation, Marketing Strategy and Cultural Programming. The Fair received additional awards in a variety of categories for competitive exhibits, agricultural programming and events, guest services and community outreach.

Venues Today consistently ranks Alameda County Fair among the Top 50 Fairs in North America.

###

I SPY SUMMER!

2019 Alameda County Fair -- June 14 -July 7. Enjoy extreme live Action Sports shows, big name concerts and Live Horse Racing. For more information and schedules, visit www.AlamedaCountyFair.com

The Fair is successfully operated by the Alameda County Agricultural Fair Association, a 501(c)3, non-profit organization, without any tax funding from the government.