



Alameda  
County



Junior Livestock Exhibitors  
proudly present their

**Farm Fresh, Hand Fed**

**Top quality  
Market Animal Projects  
for sale at the**

**Alameda County Fair  
Junior Livestock Auction**

**Sunday July 8, 2018**

Alameda County Fairgrounds  
4501 Pleasanton Avenue  
Pleasanton, CA 94566

For Auction Information:

**Livestock Office (925) 426-7605**

**[livestock@AlamedaCountyFair.com](mailto:livestock@AlamedaCountyFair.com)**

**Buyer Registration 7:30 - 8:30 am**

**Enjoy free Coffee and Donuts !**

Sponsored by the

**Junior Livestock Auction Boosters**

**AUCTION SALE ORDER:**

Champion Broilers & Rabbits—8:30 a.m.

*\*Other small animals will be after Lunch\**

Hogs immediately following

\*New York Steak BBQ Lunch Served

11:30 a.m.—1:00 p.m.

Beef—1:00 p.m.

Lambs—2:00 p.m.

Goats immediately following Lambs

**[www.annual.alamedacountyfair.com/jr-livestock](http://www.annual.alamedacountyfair.com/jr-livestock)**

# Hello Summer!

 **ALAMEDA COUNTY FAIR**

**JUNE 15 – JULY 8**

*(Closed Monday's and Tuesdays)*

[www.AlamedaCountyFair.com](http://www.AlamedaCountyFair.com)

## **Special Discount Days:**

*\*All promotions valid until 5pm*

**Everyday - Military Appreciation Day**

\$1 Admission & Rides on June 15<sup>th</sup>!

June 17<sup>th</sup> – Dad's Free Day!

June 20<sup>th</sup> – Mattress Firm Foster Kids Clothing Drive  
& \$1 Rides

June 27<sup>th</sup> - Feed the Need Food Drive & \$1 Rides

Thursdays – Kids Free Days!

Fridays – Senior Free Days!

\$2 Dollar Bites of the Fair Thursdays!

## **Special Hours on the 4th of July!**

Fair Open 11:00 am – 6:00 pm

**Parking lot closes at 2:30, Gates close at 3:00**

**First Responder's Day until 3:00 pm**

**Live Horse Racing in the grandstands on:**  
June 15<sup>th</sup> - 17<sup>th</sup>, June 21<sup>st</sup> - 24, June 28<sup>th</sup>  
- July 1<sup>st</sup>, July 4<sup>th</sup> & July 6<sup>th</sup> - July 8<sup>th</sup>

**Junior Livestock Auction - Sunday July 8<sup>th</sup>**

**For information contact:**

**Auction Office: (925) 426.7606**

**Email: [livestock@AlamedaCountyFair.com](mailto:livestock@AlamedaCountyFair.com)**

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# **ADVERTISEMENT SPACE AVAILABLE IN THE AUCTION SALE CATALOG**

If you are interested in purchasing advertising space for your business in the Auction Sale Order Catalog this year, please contact the Auction Office:

**(925) 426-7650**

or email:

[exhibits@AlamedaCountyFair.com](mailto:exhibits@AlamedaCountyFair.com)

Or mail your artwork and payment to:

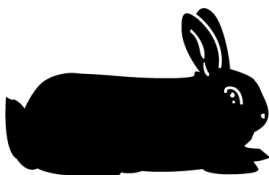
ACF Jr. Livestock Auction Sales  
Catalog Advertisement 4501  
Pleasanton Ave  
Pleasanton, CA 94566

- Advertisements are published in black and white.
- Camera ready artwork due on or before June 13.
- Include full payment with ad artwork or it will not be published.

## **Sizes and Prices of Advertisements:**

Business Card (2 1/4" H X 3 1/2" W) \$50.00  
Half Page (approximately 4" H X 6" W) \$65.00  
Full Page (approximately 8" H X 6" W) \$125.00

**Market Rabbit Judging  
Begins at 9:00 a.m.  
Tuesday - July 3<sup>rd</sup>**



## **PAYMENT & DELIVERY POLICY:**

- 1. TERMS OF AUCTION-PAYMENT REQUIRED ON THE DATE OF SALE.** Payment may be made by cash, VISA, MasterCard, American Express or approved check.
2. Buyer may designate agents to purchase animals on buyer's behalf by submitting a written authorization designating the agent to Fair Management prior to the date of sale.
3. Purchased animals must be removed from the Fairgrounds by 10:00 a.m. on Monday, following the date of sale. Animals may be picked up by buyer or buyer's agent as designated in writing or delivered to a meat processing facility designated in writing by buyer. Any animal not so removed from the Fairgrounds will be resold and the proceeds of sale credited to buyer's account. Buyer shall be responsible for any deficiency between the auction price and the resale price.

## **SOME WAYS TO USE YOUR TOP QUALITY MEAT:**

### **Families:**

- Have the meat cut to your preference, put the wrapped meat in your freezer and enjoy the high quality flavor.
- Split your animal with friends by forming a cooperative.

### **Service Groups:**

- Boost the club Treasury with a packaged meat auction.
- Hold a fund-raiser barbecue.

### **Businesses:**

- Display a buyer picture at your place of business.
- Schedule a barbecue for employees.
- Offer packages of meat to your prized customers or employees.
- Donate the meat to your favorite charity.
- Resell the animal at market price to a commercial packer at the auction, absorbing the cost per pound difference as your contribution to 4-H & FFA youth.

### **Restaurants and Markets:**

- Advertise and serve premium quality meat from the Alameda County Fair.



## HOW THE AUCTION WORKS...

Day of Sale: Each buyer must register and be assigned a number to use in bidding. The buyer will receive a catalog listing all the animals in order of sale, their weights, and owners. As each animal enters the ring, the Auctioneer will ask for bids in cents per pound. If you wish to bid on a particular animal, raise your hand. Whether you buy or not, your bidding will help the sale. If you need help in bidding, ask one of the ring men to assist you. The bidding will continue until a high bid is reached. After a successful bid, please keep your number visible to aid the people processing the paper work to find you.

Cooperatives may be formed by businesses and/or individuals in purchases of individual animals for resale, custom process, or will-take.

## AFTER YOU BUY...

If you are the high bidder, a runner will present you with a sale invoice for your signature. At that time, you must indicate the disposition of the animal as follows:

1. **RESELL without possession**—you will pay only for the difference between your bid and the commercial market price (announced the day of sale) as a contribution to the seller. *Example: Steer weighs 1100 lbs, market rate = \$.70 (\$770), bid = \$1.25 (\$1375); difference = \$605 (your share). This may also be done with hogs, lambs and goats.*
2. **CUSTOM PROCESS & RETURN**—Indicate on the sale invoice the name of the locker where you wish the carcass delivered. You must call the locker with cut & wrap instructions, and you will pay the locker directly for those charges. Note: Locker services and process charges are listed in the auction catalog. You will pay for the total of your bid and process charges.

## Market Swine Show Begins at 8:00 a.m. Sunday – July 1<sup>st</sup>

**Hogs** will weigh 210 to 280 pounds live. Cut and wrapped hogs may yield an average of 155 to 199 pounds of processed meat, consisting of **approximately:**



- Loin chops (50-56)
- Shoulder roasts (4)
- Ribs
- Feet (4)
- Hams (2—30 lbs.) *if cured*
- Bacon (2 sides) *if cured*
- Sausage (20 lbs.)

*\*Organs and head are not included*

## Market Sheep Show Begins at 8:00 a.m. Monday – July 2<sup>nd</sup>

**Lambs** will weigh 100 to 160 pounds live. Cut and wrapped lambs may yield an average of 54 to 86 pounds of processed meat, consisting of **approximately:**



- Leg of Lamb (2)
- Lamb steaks (20)
- Lamb chops (20-30)
- Lamb stew meat (5-10 lbs.)
- Ribs
- Shanks (4)

*Fleece and organs are not included*

**Market Goat Show  
Begins at 3:00 p.m.  
Monday - July 2<sup>nd</sup>**

**Goats** will weigh 60 – 120 pounds live. Cut and wrapped goats may yield an average of up to 30 to 60 pounds of processed meat, consisting of **approximately**:

- Steaks (4 lbs.)
- Chops (30 - 40)
- Stew Meat (3 lbs.)
- Leg Roasts (2)
- Shanks (2)
- Spare Ribs



*\*Hide and organs are not included.*

**Market Beef Show  
Begins at 12:00 p.m.  
Tuesday - July 3<sup>rd</sup>**

**Steers** will weigh 1000 to 1350 pounds live. Cut and wrapped steers may yield an average of 650 to 877 pounds of processed meat, consisting of **approximately**:



- Steaks (75-100)
- Ground Beef (90 lbs.)
- Roasts (25-35)
- Stew, briskets, ribs, shanks, misc.

*\*Organs, hide, and offal are not included*

## **WHAT IS IT?...**

- The Alameda County Fair Junior Livestock Auction is the climax of a year's worth of work and activities for the 4-H and FFA Exhibitors.
- As a learning and business venture, these young men and women have selected, hand fed, and groomed one or more beef, lamb, broiler, rabbit, hog, or goat. They have brought their project to the Fair to be judged, graded, and sold.
- Only top quality steers, lambs, broilers, rabbits, hogs, and goats will be sold, as chosen by the judges. At the last day of the fair, these hard working youth will offer over 400 quality animals (Broilers, Rabbits, Hogs, Beef, Lambs and Goats) for auction to the highest bidder in a real, old-fashioned auction.
- We invite you to support these hard working youth by attending and bidding on their animals!

## **WHY SUPPORT THE SALE?...**

- Your purchase will help support a unique educational program for agriculture. These boys and girls are learning to produce food for your table.
- They are also learning how to be in business for themselves. But at their age, their business is on a small scale and their costs are higher than the commercial producer.
- Help them achieve success and insure continued food production by supporting them now. The price you pay today encourages youth participation and is a small investment in the future of American Agriculture.

## **WON'T YOU HELP?...**

- Remember: You will encourage free enterprise,
- Receive high quality meat and good advertising, plus the personal satisfaction that you are investing in and promoting our youth to numerous fields of higher education and careers; i.e., agriculture science, biotechnology, communications, marketing, research, and computers.

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