



POSITION: Marketing Promotions Street Team

PART-TIME: Seasonal, weekends & evenings

SALARY: \$12-\$15 per hour

DATE OPEN: April 12, 2018

DATE CLOSED: April 30, 2018

POSITION DESCRIPTION

Alameda County Fair Marketing department is seeking a few outstanding street team members to represent the Fair at community events and festivals leading up to the Fair. Most events occur on weekends and evenings in May and June. Potential candidates must be willing and able to work any/all of the scheduled events. Ideal candidates will have a professional appearance, good people skills and enjoy interacting with the community. Team members are required to travel to/from each event, engage the public and provide information about the upcoming Fair. Experience a plus, but not necessary. Street Team members may also work during the Fair to assist the Marketing department.

RESPONSIBILITIES:

- Professionally and enthusiastically represent Alameda County Fair
- Interact with the public at community events
- Set up/tear down of 10'x10' pop up tent, tables, chairs and other materials
- Conduct raffles and contests
- Distribute promotional materials
- Take photos
- Other duties as assigned

QUALIFICATIONS:

- Excellent people skills – outgoing, social, friendly and high-energy
- Excellent communication skills
- Team player
- Punctual and dependable
- Professional behavior
- Ability to work weekends and some evenings in outdoor settings
- Must be able to lift a minimum of 30 pounds
- Must be able to stand for long periods of time
- Must have valid California driver's license
- Must have reliable transportation
- Must be at least 18 years old

Alameda County Fair Association, a non-profit organization, is an Equal Opportunity Employer and encourages all qualified persons to apply.

To apply send resume to Riley Ringor, Alameda County Fair Association, 4501 Pleasanton Avenue, Pleasanton Ca. 94566 or Fax (925) 426-5192 or e-mail to jobs@alamedacountyfair.com