

PRESS RELEASE



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Big Finale Weekend Including Special Monday 4th of July Celebration Starts Friday at Alameda County Fair

Red, White & Brew Fest, Stakes Races, Demolition Derby, Fireworks Spectacular Featuring Oakland Symphony, Big O Tires Concert Series and All-Day Jazz Festival Highlight Festivities

Pleasanton, Calif. – Alameda County Fair celebrates the 4th of July on a rare, open Monday this year and promises non-stop family fun and entertainment for the long holiday weekend.

Music fans can enjoy the final days of the Big O Tires Concert Series featuring Expose, The Guess Who and Crystal Gayle, as well as the annual Red, White & Blues Festival on the 4th. There's also a craft beer festival, three stakes races, RV & stock car demolition shows, fireworks and much more.

The Fireworks Spectacular featuring the Oakland Symphony will take place on July 4th at the Budweiser Grandstand at 9:30 p.m. The show is free with admission but reserved VIP Box Seats for the event can be purchased in advance at www.alamedacountyfair.com.

The Red, White & Blues Festival, an all-day, live music event on July 4th, features multiple performers on different stages throughout the park from 1 p.m. to 9 p.m.

More 4th of July Weekend Fair fun:

- *Red, White & Brew Fest* – Special event craft beer festival happening at the track's infield on Saturday, July 2 at 3 p.m. General admission & VIP tickets available through the Fair's website at www.alamedacountyfair.com.

Continued:

- At the Track, horse racing fans can enjoy a full race schedule starting Friday with 3 Stakes races, including July 4th. Kids Hippy Hop races after 3rd race daily. Race post time 1:30 p.m.
- The Raiderettes will make a special appearance at the Grandstand Stage on Saturday, July 2 at 2:30 p.m
- "Agriculture, Energy & Environment" -- Kids STEAM-Themed attractions, activities & contests run Friday through Sunday in Country Plaza.
- Daily shows & attractions include:
 - Freestyle Motocross
 - Acrobats of Hebei, China
 - Magic of Frank Thurston
 - James Kellogg, Hypnotist
 - Mark & Dre Comedy Show
 - Tangled Threads -- strolling stilt entertainers
 - All-Alaskan Pig Races
 - Livestock showing
 - Petting zoo
 - World of Reptiles
 - Artist Alley - handcrafted merchandise
 - Kids Park & Storyville
 - Carnival
 - Much more

As always, fairgoers can also expect to enjoy plenty of tasty, summertime treats including burgers, corndogs, barbecue turkey legs, ice cream, lemonade, cotton candy and more, from any of the Fair's great food vendors. To see this year's SNACKDOWN winners or to use the new Food Finder tool, visit www.alamedacountyfair.com.

2016 Alameda County Fair Information

Dates: June 15 – July 4 (Open Tuesday – Sunday, plus Monday, July 4th)

Hours: 11 a.m. – 11 p.m. daily

Carnival Hours: Tues -Thurs, 12 p.m. to closing, Fri-Sun, 11 a.m. to closing

Horse Racing: June 16 - 19, June 23 --26, and July 1 - 4

Continued:

Big O Tires FREE Concerts: 8 p.m. – 9:15 p.m., nightly. Special effects fireworks show with video celebrating local youth immediately following concerts.

Monday, July 4th: Blues Festival, 1-9 p.m., Fireworks Spectacular featuring Oakland Symphony, 9:30 p.m., Budweiser Grandstand.

Gate Admission*:

- Adults (13-61) -- \$12
- Seniors (62+) -- \$10
- Kids (6-12) -- \$10
- Children under 6 – FREE
- Carnival Wristbands - \$30 / Tues-Thurs, \$35 / Fri-Sun

Special Days (ALL SPECIAL PRICING ENDS AT 5 P.M.):

- Military Appreciation, FREE Fair admission with valid Military ID – ALL DAY, EVERYDAY
- Kids FREE Fridays (12 and under) – June 17, June 24, & July 1, UNTIL 5 P.M

Big O Tires Presents 2016 Concert Series:

7/1 – Expose

7/2 – The Guess Who

7/3 – Crystal Gayle

7/4 – Red, White & Blues Festival (1 p.m. – 9 p.m.)

The Alameda County Fair is operated by the non-profit Fair Association without any tax funding from the government. It is ranked one of the Top 50 North American Fairs and the 7th largest Fair in California. The Fairgrounds is home to the Oldest One-Mile Race Track in America.