



News Release: June 13, 2016

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Elementary Schools Receive Free Fair Tickets Through Alameda County Fair's 3rd Annual Gifting Program

112,000+ Tickets Distributed Throughout Alameda County

Pleasanton, Calif. -- Elementary school students throughout Alameda County received a free ticket to the 2016 Alameda County Fair this week as part of *Summer Learning Fun*, a unique gifting program sponsored by the Fair.

"The Fair's commitment to engaging kids through educational activities can be seen everyday through youth events, competitions and STEAM-themed weekends, as well as an entire building dedicated to showcasing student work," said Jerome Hoban, Alameda County Fair CEO. "Our hope is that providing a free ticket to all of the K-5 students throughout our community will help them to discover and learn new things over the summer, in a fun environment."

Approximately 108,600 tickets were distributed to 194 public schools, plus an additional 3,500 tickets to 19 private schools. For the first time, schools in all 17 county districts participated including Alameda, Albany, Berkeley, Castro Valley, Dublin, Emeryville, Fremont, Hayward, Livermore, Newark, New Haven, Oakland, Piedmont, Pleasanton, San Leandro, San Lorenzo, and Sunol.

Program participation in the Albany, Berkeley and Newark districts was left up to the individual schools and not every school chose to sign up. The Fair will still honor free admission at any time to grade school students who attend non-participating schools, with any form of enrollment documentation (i.e. a report card or other official school document with the child's name).

For more information on the Fair's educational programs, please visit www.alamedacountyfair.com. Alameda County Fair is a 501 (c) (3) non-profit organization.

Continued:

Alameda County Fair Kids' STEAM Weekend Events

Fun with Science, Technology, Engineering, Arts & Math

Sports, Fitness & Health - June 17-19

Engineering, Robots, Rockets & Space - June 24-26

Agriculture, Energy & Environment - July 1-3

Discovery Quest

Kids look for clues and solve mysteries in this self-guided, educational scavenger hunt.

POWER STATION

Kids have fun racing model cars on a unique, solar-powered racetrack.

Competitive Exhibits and School Projects:

The Fair offers a wide variety of competitive categories for kids including crafts, gardening, woodworking, photography, science & technology, creative writing, food, school projects and more. An entire building is dedicated to showcasing youth projects.

Live competitions and attractions:

- Lego Building Competition
- Mind Storm Challenge Robot
- Reptile Exhibit
- Storybook character costume contest
- Cows, pigs, sheep, rabbits, chickens & more in the Livestock Exhibits
- Petting Zoo
- Reptile Exhibit
- School project & competition exhibits

For more information on the Fair's educational programs, please visit
www.alamedacountyfair.com

2016 Alameda County Fair Information

Dates: June 15 – July 4 (Open Tuesday – Sunday, plus Monday, July 4th)

Hours: 11 a.m. – 11 p.m. daily

Carnival Hours: Tues -Thurs, 12 p.m. to closing, Fri-Sun, 11 a.m. to closing

Horse Racing: June 16 - 19, June 23 --26, and July 1 - 4

Big O Tires FREE Concerts: 8 p.m. – 9:15 p.m., nightly. Special effects fireworks show with video celebrating local youth immediately following concerts.

Monday, July 4th: Blues Festival, 1-9 p.m., Fireworks Spectacular featuring Oakland Symphony, 9:30 p.m., Budweiser Grandstand.

Gate Admission*:

- Adults (13-61) -- \$12
- Seniors (62+) -- \$10
- Kids (6-12) -- \$10
- Children under 6 – FREE
- Carnival Wristbands - \$30 / Tues-Thurs, \$35 / Fri-Sun

*Purchase in advance (before June 14) and save up to 33%

Special Pre-Fair Pricing (until 6/14/15):

- Adults (13-61) --\$10
- Seniors (62+) --\$8
- Kids (6-12) --\$8
- Carnival Wristbands --\$25
- Season Pass (admission for all 18 days) - \$36
- Fun Pack (4 general admission tickets and 1 parking pass) - \$40

Special Days (ALL SPECIAL PRICING ENDS AT 5 P.M.):

- Military Appreciation, FREE Fair admission with valid Military ID – ALL DAY, EVERYDAY
- Opening Day: June 15 -- \$1 Admission & \$1 Rides, UNTIL 5 P.M.
- Sunday, June 19 – Dads get FREE admission until 12 P.M. NOON
- \$2 Tuesdays: June 21 & 28 -- Enjoy \$2 admission and \$2 samples of select Fair treats, UNTIL 5 P.M.
- Seniors FREE Thursdays (62+) – June 16, June 23, & June 30, UNTIL 5 P.M.
- Kids FREE Fridays (12 and under) – June 17, June 24, & July 1, UNTIL 5 P.M.
- Feed the Need Food Drive & \$1 Rides, benefitting Alameda County Food Bank. (Bring 4 non-perishable food items and receive FREE admission) – June 22, UNTIL 5
- Drop Zone Drive & \$1 Rides: June 29 (Support our troops: Bring 2 items from donation list and receive FREE admission) – UNTIL 5 P.M.

Continued:

Big O Tires Presents 2016 Concert Series:

- 6/15 – Cinderella's Tom Kiefer
- 6/16 – Tony! Toni! Tone!
- 6/17 – Queen Nation
- 6/18 – Con Funk Shun
- 6/19 – Eric Burdon & The Animals
- 6/21 – Paperback Writer – The Beatles Experience
- 6/22 – Joe Nichols
- 6/23 – Tower of Power
- 6/24 – Great White
- 6/25 – Smash Mouth
- 6/26 – LeAnn Rimes
- 6/28 – Journey Revisted
- 6/29 – BJ Thomas
- 6/30 – Kool & The Gang
- 7/1 – Expose
- 7/2 – The Guess Who
- 7/3 – Crystal Gayle
- 7/4 – Red, White & Blues Festival (1 p.m. – 9 p.m.)

The Alameda County Fair is operated by the non-profit Fair Association without any tax funding from the government. It is ranked one of the Top 50 North American Fairs and the 7th largest Fair in California. The Fairgrounds is home to the Oldest One-Mile Race Track in America.