



April 13, 2017

The Alameda County Fair was recently hand-picked by Facebook to be a part of its [2017 U.S. Small Business Council](#), a unique collection of small-to-medium sized businesses from all over the country that will provide constructive feedback on new Facebook products and solutions.

As one of only 11 businesses on this year's Council, I had the rare opportunity to spend a few days at Facebook's Silicon Valley headquarters last week for SMB Council Day. Through this program, I will be learning from Facebook, and they'll be learning from me – all as part of our collective mission to share ideas and to find new & better ways to connect with our target audiences.

Having first launched in 2014, the current group is Facebook's fourth Small Business Council. Facebook has since created similar councils in India, Brazil and Germany and plans to announce additional locations later this year.

I would be happy to speak with you about my involvement in the Facebook Small Business Council program and why this initiative is important to Alameda County Fairgrounds and our business community. I can also offer your readers some tips and tricks for finding success on Facebook and creative ways to grow their own businesses.

Thanks for your time and I look forward to hearing from you.

Best,
Angel Moore
Marketing & Communications Manager

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2017 SMB Council photographed with Sheryl Sandberg





Alameda County Fair on the Welcome Board at Facebook HQ