

News Release: June 21, 2018

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## ***Racing & Tasting Returns to Alameda County Fair with Special Infield Craft Beer, Wine & Craft Cocktail Events***

Pleasanton, Calif. -- The Red, White & Brew Craft Beer Fest, Sip, Savor & Wager Wine Festival and Craft Cocktail Festival are back for live horse racing at Alameda County Fair.

All three events will be held at Pleasanton's historic infield track on race days. Besides unlimited sampling, attendees can enjoy lawn games, wagering and the thrill of live horse racing up close. Special event pricing applies.

Red, White & Brew Craft Beer Fest – Saturday, June 23, 2-5PM  
More than 20 top breweries will be pouring a variety of craft beers  
<http://annual.alamedacountyfair.com/red-white-brew-fest/>

Sip, Savor & Wager Wine Fest – Saturday, June 30, 2-5PM  
Sample wines from more than 25 great wineries  
<http://annual.alamedacountyfair.com/sip-savor-and-wager-wine-festival/>

Craft Cocktail Festival – Saturday, July 7, 2-5PM  
Local bartenders serve up their best creations  
<http://annual.alamedacountyfair.com/craft-cocktail-festival/>

Pricing for all events:

General Admission (advance purchase, includes Fair admission) - \$40

Day of Event - \$40 (Fair admission purchased separately)

Season Pass holder price - \$25

Ticket price for all events includes exclusive infield access, unlimited sampling, tasting glass, racing program & tip sheet. Must be 21 or older to attend.

For participating breweries & wineries or to purchase tickets, visit the Fair's website at [alamedacountyfair.com](http://alamedacountyfair.com).

## 2018 Alameda County Fair Information


**Dates:** June 15-July 8 (Closed June 18-19, 25-26, July 2-3)

**Hours:** 11AM-11PM daily (except July 4<sup>th</sup>, see website for updates)

**Carnival Hours:** Wed-Thurs 12PM to closing, Fri-Sun 11AM to closing, July 4 (11AM-6PM)

**Horse Racing:** June 21-24, 28-30, July 1, 4, 6-8

**Big O Tires FREE Concerts:** 8PM-9:15PM PM nightly. "Born Free" video & fireworks show immediately following at Concert Lawn.

 **bartable BART & WHEELS** – Take BART to the Dublin/Pleasanton Station then catch the WHEELS Fair Shuttle (Route 52) to the Fairgrounds -- all day, every day of the Fair, until closing (except July 4<sup>th</sup>.)

### Gate Admission\*:

- Adults (13-61) -- \$15
- Seniors (62+) -- \$10
- Kids (6-12) -- \$10
- Children under 6 – FREE
- General Parking - \$10
- Carnival wristbands -- Wed-Thurs \$30, Fri-Sun & July 4, \$35
- Carnival Fast Pass – NEW! Any single day \$10
- Sky Ride – NEW! \$5 one-way, \$8 unlimited

### Special Days (ALL SPECIAL PRICING ENDS AT 5PM):

- \$2 Bites of the Fair (Thursdays): June 21 & 28, July 5 — Select fun-sized Fair treats just \$2 each, UNTIL 5PM
- Kids FREE Thursdays (12 and under): June 21 & 28, July 5, UNTIL 5PM
- Boomers FREE Fridays (62+): June 22, 29 & July 6, UNTIL 5PM
- Feed the Need Food Drive benefitting Alameda County Community Food Bank presented by Lucky California: June 27 — Bring 4 non-perishable food items and receive FREE admission & \$1 rides, UNTIL 5PM
- First Responder's Day: July 4 – Free admission with valid ID, UNTIL 3PM
- Military Appreciation — One FREE Fair admission with valid Military ID, ALL DAY, EVERYDAY

### 2018 Big O Tires Concert Series:

6/21 – 38 Special  
6/22 – Smash Mouth  
6/23 – Boys of Summer: The Music of the Eagles  
6/24 – Sir Mix-A-Lot  
6/27 – Morris Day & The Time  
6/28 – Con Funk Shun  
6/29 – Queen Nation (Queen Tribute)  
6/30 – The Tubes  
7/1 – Purple Reign

7/4 – NO CONCERT

7/5 – LeAnn Rimes

7/6 – Journey Revisited (Journey tribute)

7/7 – Super Diamond (Neil Diamond tribute)

7/8 – WAR

The Alameda County Fair is operated by the non-profit Fair Association without any tax funding from the government. It is ranked one of the Top 50 North American Fairs and the 7<sup>th</sup> largest Fair in California. The Fairgrounds is home to the Oldest One-Mile Race Track in America.