

A blue banner with white and yellow text. On the left, it says "Hello Summer!" in a yellow, cursive font. In the center, there is a sun icon and the text "ALAMEDA COUNTY FAIR" in white, with "JUNE 15-JULY 8" below it. On the right, "PRESS RELEASE" is written in large, bold, yellow letters.

Hello Summer!
ALAMEDA COUNTY FAIR
JUNE 15-JULY 8
PRESS RELEASE

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Ways Alameda County Fair Gives Back To the Community Each Year

Pleasanton, Calif. – Alameda County Fair has a long history of community service and continually seeks opportunities to assist, enable and give back each year. The following are some of the ways the Fair has helped & supported local groups and organizations throughout the East Bay in 2018:

- *Feed the Need* Food Drive – Alameda County Community Food Bank collected **27,760** pounds of food at the annual drive on June 27 – a 15% increase over the previous year.
- Foster Kids Clothing Drive – On June 20, volunteers collected **5,473** articles of new clothing for distribution to foster kids living in the Bay Area. Mattress Firm, a long-time partner of the Fair and champion of the cause, partnered on the event.
- George Mark Children’s House – On Saturday, June 23, Fair staff & entertainers brought the experience to families who have been served by the George Mark Children’s House, a home for critically and terminally ill children in San Leandro.
- East Oakland Youth Development Center (EOYDC) –The Fair has been working with the Center to bring approximately 180 kids from its summer program (plus 50 youth leaders and 24 adult leaders) for a day of fun each year.
- Summer Learning Fun – Now in its 5th year, the Fair’s annual ticket gifting program provides a free ticket to elementary school students in Alameda County -- approximately 115,000 tickets go out each year.
- Volunteer program – Non-profit groups can raise money when members sign up to help out at the Fair. The Fair makes a donation to each participating group or organization for every hour worked by each member.
- Non-profit ticket sales – Non-profit groups such as Scouts, school bands, cheerleaders, churches and more can also raise money through advance ticket sales. Members sell discounted admission tickets before the Fair opens and keep a portion of the total sales.
- Military Appreciation – The Fair offers free admission to anyone with valid military ID all day, every day of the Fair.
- First Responders Appreciation – Those who hold First Responder positions including fire, police, sheriff, EMTs and others were eligible to receive free admission on the 4th of July.
- Oak Tree Racing Association – As a long-standing tradition, Oak Tree Racing Association contributes a share of proceeds from its race meets to local charities.

The Alameda County Fair is operated by the Fair Association, a non-profit organization, without any tax funding from the government. It is ranked one of the Top 50 North American Fairs and the 7th largest Fair in California. The Fairgrounds is home to the Oldest One-Mile Race Track in America. For more information visit alamedacountyfair.com.