

Hello
Summer!

ALAMEDA
COUNTY FAIR
JUNE 15 – JULY 8

PRESS RELEASE

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2018 Big O Tires Concert Series Lineup Features 38 Special, LeAnn Rimes, WAR, Sir Mix-A-Lot, Blue Oyster Cult, En Vogue & More

Tickets Available Now
Concert Lawn Still Free with Admission

Pleasanton, Calif. – Say Hello to 17 big nights of great music happening this summer at Alameda County Fair! Tickets for all shows are on sale now and, for the first time, all seats, including bleachers, are reserved and include Fair admission (\$15).

The full lineup includes Blue Oyster Cult (6/15,) Sean Kingston (6/16,) En Vogue (6/17,) Clay Walker (6/20,) 38 Special (6/21,) Smash Mouth (6/22,) Sir-Mix-A-Lot (6/24,) Morris Day & The Time (6/27,) Con Funk Shun (6/28,) The Tubes (6/30,) LeAnn Rimes (7/5,) and WAR (7/8.)

Popular tribute bands round out the series with Boys of Summer: The Music of the Eagles (6/23,) Queen Nation (6/29,) Purple Reign (7/1,) Journey Revisited (7/6) and Super Diamond (7/7.) Concerts start at 8PM nightly.

Ticket prices vary by show and section. A regular, full-price admission ticket (\$15) includes a reserved bleacher seat for any single show, but seats must be reserved online through the concert page on the Fair's website at the time of purchase. All seats for Tribute shows are the same price (\$15) and reserved on a first come, first-served basis. Floor seats range from \$45 to \$60, Upper and Lower Reserved section seats range from \$25 to \$30. All reserved and floor seat ticket prices include Fair admission.

Season Pass member discount ticket prices range from \$30-\$45 and \$10-\$30, respectively, and all bleacher seats and tribute shows are free of charge. Season Passes may be purchased through the Fair's website.

If seats are still available the day of show, guests will be able to reserve them at no charge at any info booth or at the amphitheater with a smart phone. Seating at the Concert Lawn area just outside the Amphitheater is always free with admission and features live streaming of every show on the Jumbotron screen.

For more information, visit the Fair's website at www.alamedacountyfair.com. Facebook, Instagram and Twitter offer additional information, previews, updates, contests and giveaways.

2018 Alameda County Fair Information

Dates: June 15-July 8 (Closed June 18-19, 25-26, July 2-3)

Hours: 11AM-11PM daily (except July 4th, see website for updates)

Carnival Hours: Wed-Thurs 12PM to closing, Fri-Sun 11AM to closing, July 4 (11AM-6PM)

Horse Racing: June 15-17, 21-24, 28-30, July 1, 4, 6-8

Big O Tires FREE Concerts: 8PM-9:15PM PM nightly. "Born Free" video & fireworks show immediately following at Concert Lawn.

BART & WHEELS – Take BART to the Dublin/Pleasanton Station then catch the WHEELS Fair Shuttle to the Fairgrounds. All day, every day of the Fair, until closing.

Gate Admission*:

- Adults (13-61) -- \$15
- Seniors (62+) -- \$10
- Kids (6-12) -- \$10
- Children under 6 – FREE
- General Parking - \$10
- Carnival wristbands -- Wed-Thurs \$30, Fri-Sun & July 4, \$35
- Carnival Fast Pass – NEW! Any single day \$10
- Sky Ride – NEW! \$5 one-way, \$8 round-trip

*Purchase in advance (before June 15) and save up to 33%

Special Pre-Fair Pricing (until 6/14/18):

- Adults (13-61) -- \$12
- Seniors (62+) -- \$8
- Kids (6-12) -- \$8
- General Parking - \$8
- Unlimited Carnival Wristbands -- \$28
- Season Pass (admission for all 18 days and discounts on events) -- \$40
- Fun Pack (4 general admission tickets and 1 parking pass) -- \$50

Special Days (ALL SPECIAL PRICING ENDS AT 5PM):

- Opening Day: June 15 – \$1 Admission, \$1 Rides, UNTIL 5PM
- Father's Day: June 17 – Dads FREE, UNTIL 5PM
- \$2 Bites of the Fair (Thursdays): June 21 & 28, July 5 — Select fun-sized Fair treats just \$2 each, UNTIL 5PM

- Kids FREE Thursdays (12 and under): June 21 & 28, July 5, UNTIL 5PM
- Boomers FREE Fridays (62+): June 22, 29 & July 6, UNTIL 5PM

Special Days (continued):

- Clothing Drive for Foster Kids presented by Mattress Firm: June 20 — Bring a brand new child's clothing item and receive FREE admission & \$1 rides, UNTIL 5PM
- Feed the Need Food Drive benefitting Alameda County Community Food Bank presented by Lucky California: June 27 — Bring 4 non-perishable food items and receive FREE admission & \$1 rides, UNTIL 5PM
- First Responder's Day: July 4 – Free admission with valid ID, UNTIL 3PM
- Military Appreciation — One FREE Fair admission with valid Military ID, ALL DAY, EVERYDAY

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6/15 – Blue Oyster Cult
 6/16 – Sean Kingston
 6/17 – En Vogue
 6/20 – Clay Walker
 6/21 – 38 Special
 6/22 – Smash Mouth
 6/23 – Boys of Summer: The Music of the Eagles
 6/24 – Sir Mix-A-Lot
 6/27 – Morris Day & The Time
 6/28 – Con Funk Shun
 6/29 – Queen Nation (Queen Tribute)
 6/30 – The Tubes
 7/1 – Purple Reign
 7/4 – NO CONCERT
 7/5 – LeAnn Rimes
 7/6 – Journey Revisited (Journey tribute)
 7/7 – Super Diamond (Neil Diamond tribute)
 7/8 – WAR

The Alameda County Fair is operated by the non-profit Fair Association without any tax funding from the government. It is ranked one of the Top 50 North American Fairs and the 7th largest Fair in California. The Fairgrounds is home to the Oldest One-Mile Race Track in America.