

Hello Summer! ALAMEDA COUNTY FAIR
JUNE 15–JULY 8
PRESS RELEASE

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Alameda County Fair Previews Discount Days & Deals for 2018

Pleasanton, Calif. – Say HELLO to Summer – AND to savings! Opening Day is just around the corner and Alameda County Fair offers lots of ways for guests to enjoy it for less with Discount Days, coupons, online specials and more:

FAIR DISCOUNT DAYS

- **Opening Day, Friday, June 15** -- \$1 Admission, \$1 Rides, all day until 5PM
- **Father's Day, Sunday, June 17** -- Free admission for dads, all day until 5PM
- **Kids FREE Thursdays, June 21, 28 & July 5** -- Free admission for kids age 12 and under, until 5PM
- **Boomers FREE Fridays, June 22, 29 & July 6**, Free admission for "Boomers" age 62 and better, until 5PM
- **Fair Food Bite Thursdays, June 21, 28 & July 5 from 11AM – 5PM** -- Food vendors offer fun-sized samples of select tasty treats for just 2 bucks!
- **Foster Kids Clothing Drive & 1 Rides, Wednesday, June 20** -- Get one FREE admission with every donation of one new child's clothing item. Benefits foster children in the Bay Area.
- **Feed the Need Food Drive & \$1 Rides, Wednesday, June 27** -- Get one FREE admission for every donation of four (4) non-perishable food items. Benefits Alameda County Community Food Bank.
- **First Responders Day, Wednesday, July 4** -- Free admission for those in First Responder roles with valid ID until 3PM.
- **Military Appreciation, All day, every day** -- FREE admission with valid military or veterans ID.

STEALS & DEALS

- **FREE Ticket Giveaway** at the **Cattle Drive, Friday, June 15** at 10:30AM, Main Street, Pleasanton. Local merchants will be giving away FREE Fair tickets good for any one day of the Fair's opening weekend, while supplies last. <http://annual.alamedacountyfair.com/cattle-drive/>
- **BOGO Deals** – Buy One, Get One Admission deals are available through Groupon, Valpak and Your Town Monthly.
- **Advance Purchase Discounts** – Save up to 20% on admission tickets, Fun Packs, carnival wristbands, tasting events, parking passes and more **before June 15** at: <https://www.etix.com/ticket/v/10432?cobrand=alameda>
- **2018 Season Pass** – Benefits include admission every day of the Fair, discounts on concert tickets (some shows FREE,) Action Sports reserved seats and wine, craft beer & craft cocktail tasting events, plus 24-hour pre-sale advantage. <https://www.etix.com/ticket/v/10432?cobrand=alameda>
- **Carnival Wristbands** – Unlimited rides, all day long. Available at carnival area ticket booths or online before June 15 for additional savings: <https://www.etix.com/ticket/v/10432?cobrand=alameda>