



News Release: June 27, 2015

Contact: Angel Moore, Marketing 925-426-7565, mobile 925-567-6588,  
[amoore@alamedacountyfair.com](mailto:amoore@alamedacountyfair.com)

## Generous Fairgoers Give More Than 10 Tons of Food at Alameda County Fair's Annual "Feed the Need" Event

Pleasanton, Calif. – Alameda County Fair's annual "Feed the Need" Food Drive on June 24 brought in more than 10 tons of food, much of which has already been distributed to needy residents by the Alameda County Community Food Bank.

Katherine Avila, ACCFB Food Drive Coordinator and organizer of the event, reported a total of 22,420 pounds collected, which will provide roughly 18,700 individual meals. "Feed the Need" day is the largest one-day, Summer food drive in Alameda County.

Alameda County Community Food Bank serves 49,000 people each week, the majority of recipients being children and seniors. Avila stressed that the timing of the Fair's Food Drive is critical since kids are on summer break and school is often the only place many of them receive regular meals. The Food Bank fills the gap for such kids.

Alameda County Fair offers free admission to those who contribute 4 or more canned and packaged food items of between 11am to 5pm the day of the Food Drive. As an added incentive, all rides are offered for \$1 during the same hours. The Fair will host the event again next year.

On Wednesday, July 1, Alameda County Fair will host another drive benefitting the local Blue Star Moms, a group that sends CARE packages to deployed U.S. Troops in the Middle East (donation list below.) For more information visit [www.alamedacountyfair.com](http://www.alamedacountyfair.com).

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## 2015 Alameda County Fair Information

**Dates:** June 17 – July 5 (Open Tuesday – Sunday)

**Hours:** 11 a.m. – 11 p.m. daily

**Carnival Hours:** Tues -Thurs, 12 p.m. to closing, Fri-Sun, 11 a.m. to closing

**Horse Racing:** Thursday through Sunday, June 25 --28, and July 2--5

**Big O Tires FREE Concerts:** 8 p.m. – 9:15 p.m., nightly. Special effects show with video tribute to local heroes, immediately following concerts.

**July 4<sup>th</sup>:** Blues Festival, 1-9 p.m., Fireworks Spectacular, 9:30 p.m., Budweiser Grandstand

### Gate Admission\*:

- Adults (13-61) -- \$12
- Seniors (62+) -- \$8
- Kids (6-12) -- \$8
- Children under 6 – FREE

### Special Days (ALL SPECIAL PRICING ENDS AT 5 P.M.):

- Military Appreciation, FREE Fair admission with valid Military ID – ALL DAY, EVERYDAY
- \$2 Tuesdays: June 30 -- \$2 admission, UNTIL 5 P.M.
- Seniors FREE Thursdays (62+) –July 2, UNTIL 5 P.M.
- Kids FREE Fridays (12 and under) – July 3, UNTIL 5 P.M.
- Treats for Troops: July 1 (Bring 2 items from donation list and receive FREE admission) – UNTIL 5 P.M.

### Big O Tires Presents - Concert Series Preview:

6/27 – Con Funk Shun

6/28 – Tanya Tucker

6/30 – Steelin' Dan (Steely Dan tribute)

7/1 – Foghat

7/2 – Kansas

7/3 – Morris Day & The Time

7/4 – Red, White & Blues Festival (1 p.m. – 9 p.m.)

7/5 – Berlin Featuring Terri Nunn

*The Alameda County Fair is operated by the non-profit Fair Association without any tax funding from the government. It is ranked one of the Top 50 North American Fairs and the 7<sup>th</sup> largest Fair in California. The Fairgrounds is home to the Oldest One-Mile Race Track in America.*

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**“DROP ZONE” DRIVE**  
Support Our Troops

**DONATION ITEMS**

**Food:**

- Jif To Go
- Sunflower seeds
- Snack size peanuts
- Propel or Crystal Light powder packets
- Instant hot chocolate
- Instant oatmeal
- Slim Jims
- Beef jerky
- Tuna salad lunch packets
- Instant coffee packets
- 5-Hour energy drinks

**Toiletries** (travel size containers)

- Dental floss
- Stick deodorant
- Disposable razors
- Mouthwash
- Carmex
- Blistex
- Toothbrushes
- Sunscreen
- Hand sanitizer
- Wet Ones or baby wipes

**Clothing:**

- White or black mens crew socks

**PLEASE NOTE:**

- Items must be packaged individually as they will be repacked into bags for each soldier
- No aerosol products
- No expired products (must not expire prior to January 2016)