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Fair Food Wizards Return to the Ring For 5th Annual SNACKDOWN Competition

Ten tasty contenders vie for the coveted Championship Belt

Fryday, June 22 at 2pm at the Stella Artois Grandstand Stage

Pleasanton, Calif. – Say Hello to Summer and Deep Fried Food on a Stick! It's everyone's favorite time of year as Alameda County Fair's top food vendors roll out their best and most outrageous creations at SNACKDOWN FRYDAY. This year's top ten finalists include the Krispy Kreme Bacon Burger, Strawberry Shortcake Milkshake, Fruity Pebbles Shrimp on a Stick, Deep Fried Cannoli on a Stick, Smokehouse Tots, Crazy Cake, Pork Tenderloin on a Stick, Dole Whip Pineapple Float, Coconut Shrimp with Mango Sauce and Texas Tater Dog.

KCBS "Foodie Chap," Liam Mayclem hosts along with celebrity judge Chuy Gomez of Q102 and a judging panel of Bay Area food writers and personalities. The Fair's Facebook page will also run a contest giving food fans a chance to win a spot at the judging table.

Award categories include Best New Sweet Treat, Best New Side or Snack, Best New Main Event and Best New Crazy Creation. The overall Grand Champion will be awarded the coveted Championship Belt.

The "Food Finder" feature on the Fair's website helps guests locate vendors for specific items they might want to try. SNACKDOWN "Finalist" and "Champion" signs will also be posted at the designated food stands.

Food fans will also enjoy \$2 Fair Food Bite Thursdays when vendors offer sample sizes of select treats for just two dollars each from 11AM to 5PM. For a list of vendor offerings visit <http://annual.alamedacountyfair.com/2-taste-of-fair/>

For more information or to access to the Fair's Food Finder, visit www.alamedacountyfair.com