

Hello Summer! ALAMEDA COUNTY FAIR  
JUNE 15–JULY 8  
**PRESS RELEASE**

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## 2018 Alameda County Fair Wraps Up 18 Days of Summer Fun

2018 Alameda County Fair by the Numbers:

**TOTAL ATTENDANCE: 423, 418**

Total vehicles parked – **118, 754**

Horse racing track attendance – **52,699**

Riders of new Sky Ride – **22,064**

**EXHIBITS:**

- Competitive exhibits entries – **18,051**
- Exhibitors – **5,415**
- Jr. Livestock Auction – **\$734,030.62**
- Small animal sales – **\$58,378.86**
- Fine Art sales -- **\$16,387.56**

**FOOD:**

- Corn Dogs – **31,688**
- BBQ Turkey Legs – **11,998**
- Burgers – **6,183**
- Funnel Cake – **29,997**
- Cotton Candy – **4,235**
- Candy Apples – **708**
- Deep Fried Twinkies - **658**

**FEED THE NEED FOOD DRIVE:**

- Pounds of food donated – **27,760** (up 15% from 2017's total of 23,987)

**FOSTER KIDS CLOTHING DRIVE:**

- Clothing items donated: **5,473** (up 418% from 2017's total of 1,055)

**VOLUNTEER PROGRAM:**

- Fair volunteers -- **630**
- Volunteer hours -- **7200**

**WEBSITE & SOCIAL MEDIA:**

- Users – **529,112**
- Sessions – **866,350**
- Website visits – **1,603,076**
- Page visits – **2,036,305**
- Facebook Fans – **109,619**
- Twitter Followers @ACFair – **4,330**
- Instagram Followers – **11,462**

*The Alameda County Fair is operated by the Fair Association, a non-profit organization, without any tax funding from the government. It is ranked one of the Top 50 North American Fairs and the 7<sup>th</sup> largest Fair in California. The Fairgrounds is home to the oldest one-mile track in America.*