

Hello Summer!



ALAMEDA COUNTY FAIR

JUNE 15 – JULY 8

Calling All Artists, Exhibitors, Makers and Collectors!

Alameda County Fair invites you to participate in Artist Alley, a market place where artisans can showcase and sell their work. Don't miss out on this great opportunity to exhibit your work to thousands of people daily.

Exhibitor Booths start at only \$250 (10'x10' tented booth for 3 days)

Artist Alley Requirements

1. **50% of items sold must be handmade, original work, or something unique.**
2. Alameda County Fairgrounds Artist Alley showcases art in a broad range of media and styles. Including:

Antiques
Assemblage
Basketry
Book Arts
Ceramics
Clothing
Cool items
Crafts
Digital art
Drawing
Encaustic

Fiber Arts/Textiles
Furniture
Glass
Gourd Art
Jewelry – Metalsmithing
Jewelry – Other
Makers
Metal Work
Mixed Media 2D/Other
Mixed Media 3D/Other
Mosaic

Other
Painting
Paper Arts
Pastel
Photography
Printmaking
Sculpture
Watercolor
Woodworking

2018 Fair Dates

June 15 – July 8

Fair is closed June 18, 19, 25, 26, July 2 & 3

Payment

50% of rental fees due with signed contract within 10 days of date of contract. Balance of rental fees due by 6/01/18.

Vendor Set up

Vendors rotate out each week on days fair is closed. Move in happens the day before your week starts. Move out is the night of your last day at fair and the day after.

Audio Equipment

All use of audio equipment must be approved by Fair Management.

Decorating Services

Decorating services are provided by the Alameda County Fair. An Equipment Order Form will be included in the contract to order Wi-Fi, equipment, additional electrical.

Security

The Association agrees to provide reasonable security during the period of the Fair, but shall assume no responsibility for any loss or damage whatsoever.

Electric

Each contracted space includes 500 watts of electricity. Additional electric, if available, can be ordered on the Equipment Order Form included with the contract.

Giveaways / Sampling

All giveaways must be approved in advance. Balloons, stickers, light ups are not allowed. Sampling of food or drink items must be approved and are limited in size. Alameda County Health Permit is required for sampling of food products.

Insurance Requirements

All vendors are required to provide a certificate of insurance coverage for general liability in the amount of at least \$1,000,000. The certificate must include the required additional insured clause. Insurance to meet this requirement can be purchased for \$150.

Contact

Veronica Knowlton, Commercial Exhibit Coordinator
Phone: (925) 426 - 7506 Fax: (925) 426 - 5106
Email: vknowlton@AlamedaCountyFair.com

Artist Alley

50% of items sold in booth must be handmade, original work.

| Weeks Available | Price Per Booth | Size of Booth | Number of Days | Move Out Date |
|------------------|-----------------|---------------|----------------|---------------|
| June 15 – 17 | \$250 | 10'x10' | 3 | 6/18/17 |
| June 20 - 24 | \$325 | 10'x10' | 5 | 6/25/17 |
| June 27 - July 1 | \$325 | 10'x10' | 5 | 7/2/17 |
| July 4 - July 8 | \$400 | 10'x10' | 5 | 7/9/17 |
| June 15 – July 8 | \$1,275 | 10'x10' | 18 | 7/9/17 |

