

# News Release



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## The Alameda County 4-H Cake Booth Survives the 2020 Fair Closure

### Welcome to the 2020 Virtual 4-H Cake Booth

Hayward, Calif. – Alameda County 4-H youth programs rely on the 4-H Cake Booth at the Alameda County Fair for all fundraising. With the cancellation of the fair this year due to COVID-19, our 4-H youth program is facing financial risk until now – help us raise \$50,000 at the virtual cake booth!

Your support will allow Alameda County 4-H continue programs such as the Small Animal Field Day, the 4-H Horse Show, Fashion Revue, Film & Photo Festival, 4-H Camp, scholarships to leadership conferences, incentives and recognition program, and so much more!

This is why we are so excited about our ability to go virtual with this year's fundraiser!

Please consider donating the cost of gas and a fair ticket to Alameda County youth by visiting <http://ucanr.edu/4hcakebooth> from the comfort of your own home.

Alameda County 4-H clubs are continuing to meet and conduct projects virtually during this unprecedented time. We are continuing with important programming impacting our youth. Our Adult Leaders and Youth Members are learning together.

Please lend a hand and visit <http://ucanr.edu/4hcakebooth> to see how you can contribute to sustain this important youth leadership organization.

As true 4-H Members, we pledge our Heads to clearer thinking, our Hands to larger service, our Hearts to greater loyalty, our Health to better living for our club, our community, our country, and our world.

#### ***About Alameda County 4-H Program***

4-H is an organization where young people are given opportunities to build confidence, learn responsibility, and develop skills that will last them a lifetime. It's an organization where youth make friends and share interests, ranging from

building robots to raising rabbits, designing web pages to landscape design. 4-H is where youth work together to make a positive difference in their community, and adult volunteers make a powerful difference in the lives of young people.

In 4-H, youth design and participate in their own programs and activities. This unique learn-by-doing model teaches essential skills that youth will use throughout their lives. Whether youth are building rockets, raising companion dogs, or planting vegetables, 4-H gives young people the skills they need to thrive and succeed.

### ***About the UC 4-H Alameda County Youth Development Program***

The University of California 4-H Alameda County Youth Development Program fulfills its mission of "engaging youth in reaching their fullest potential while advancing the field of youth development" through a wide variety of research-based "hands-on" learning activities. These activities develop a young person's knowledge and experience in the areas of citizenship, leadership, and life skills. This unique learn-by-doing model teaches essential skills that youth will use throughout their lives. Whether youth are building rockets, raising companion dogs, or planting vegetables, 4-H gives young people the skills they need to thrive and succeed. Each year, approximately 110,000 youth, ages 5 - 19, and over 20,000 volunteers participate in the California 4-H Youth Development Program.

### ***About California 4-H Foundation***

The California 4-H Foundation is a private, non-profit organization founded in 1971 and affiliated with the University of California. The purpose of the Foundation is to raise funds in support of the University of California 4-H Youth Development Program. In turn, these funds allow the 4-H Youth Development Program to expand or enhance existing 4-H programs and develop innovative programs providing an array of skills and enrichment opportunities to California youth.

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The Fairgrounds is successfully operated by the Alameda County Agricultural Fair Association, a 501(c) 3, nonprofit organization, with no tax funding from the state or county. Venues Today ranked the Alameda County Fair among the Top 50 Fairs in North America and International Association of fairs and Exposition (IAFE) named Alameda County Fair a top 100 Fair.