



2022 ALAMEDA COUNTY FAIR

ADULT FINE ARTS ENTRY GUIDE

Entry Fees:

\$10.00 per entry (Fine Art, Photography, & Plein Air)

\$7.00 per entry (Poetry)

\$5.00 per entry (Poems & Photos at the Fair)

Click [HERE](#) to enter!

Entry Deadline: Wednesday, April 20th

(See contest information for fair-time contest entry deadlines)

Each exhibitor who submits an image or entry for judging will receive an e-ticket (one per exhibitor regardless of the number of entries) good for one admission to the 2022 Alameda County Fair.

Tickets will be sent to the email on file prior to the opening date of the fair.

Tickets are good for any day the Fair is open.

For Questions, please contact:

entries@alamedacountyfair.com

925-426-7611 (to leave a message)



Delivery Information

Deliver to Building O

Enter through Gate 12 on Valley Avenue

Friday, May 13th from 3:00 p.m. to 8:00 p.m.

Saturday, May 14th from 9:00 a.m. to 3:00 p.m.

Release Information

Plaza del Arte

Enter through Gate 12 on Valley Avenue

Tuesday, July 12th 12:00-8:00 p.m.

Adult Fine Arts Department Rules

Submission of entry constitutes as agreement to these rules.

1. Eligibility & Entries:

- a. The competition is for residents of California who are at least 18 years old as of January 1st.
- b. Each exhibitor may submit a maximum of 6 entries in each division.
- c. Entries must be made, personally, by the exhibitor. Original work only. No kits, direct copies of original work, classroom assignments, or group work will be accepted.
- d. All entries must be completed within two years of the opening date of the Fair.
- e. Entries submitted (whether accepted or not) at any prior Alameda County Fair are not eligible for entry and will be disqualified.
- f. Exhibitors may not submit the same entry at two or more fairs that require them to be on exhibit at the same time unless prior written approval has been obtained from both fairs.
- g. Exhibitors are solely responsible for reading the competition guidelines and rules as well as entering their items in the correct Divisions & Classes. Incorrect entries may result in disqualification and may not be exhibited.
- h. No refunds will be issued for items incorrectly entered by the exhibitor, for failure to upload images, or for "Not Accepted" entries.
- i. All state and local rules apply.
- j. With submission of entry registration, exhibitor confirms their ability to deliver entry to the fair on the posted delivery date(s) and time(s). All entries that pass the first round of judging must be wired and ready to hang when delivered to the fair. *see page 9 for acceptable wiring*
- k. The Fair will provide an exhibit tag using the information provided upon registration. Exhibit tags will be printed as entered. Any changes to the entry category must be emailed prior to the posted registration deadline. Once the deadline has passed, no changes may be made to the category entered and the entry will be judged as entered.



Adult Fine Arts Department Rules Continued

Submission of entry constitutes as agreement to these rules.

2. Juried Exhibition:

- a. The Adult Fine Arts Department is a juried exhibition. Not all entries are accepted for physical display at the Fair. All entries must be registered online with required images submitted by the registration deadline. Entries will first be judged from the uploaded images and given a score from each judge. Scores will be combined, with the top percentage of scores in each category being invited for physical display at the fair. Entries will then be judged in person and placings will be awarded.
- b. Qualified judges are selected by the Alameda County Fair and are recognized authorities in the art world. Judging decisions are final.
- c. Exhibitors whose entries have been selected for physical display will be contacted via email on Friday, April 29th. Exhibitors will receive a separate email for each entry that has been selected for physical display.
- d. Entries that are accepted for physical display at the fair cannot differ from the uploaded image or the entry will be disqualified.

3. Display, Handling, Presentation, & Release of Entries:

- a. The Fair Association reserves the right to refuse any entry or refuse to display any entry considered not to be in the best interest of the Fair. No entry will be accepted where an exhibitor prescribes conditions under which they will exhibit. Once submitted, all exhibits are under the direct control of the Fair Association and cannot be removed until the specified release day.
- b. Greatest care will be exercised in handling exhibits, but the Fair Management, Alameda County Fair Association, and the County of Alameda will not be held liable for loss, theft, or damage of any kind from any cause. Submission of any work constitutes an agreement to this effect.
- c. Right to Reproduce: The right to reproduce images of any work accepted by the judges is assumed by the Fair Association. This use would be ONLY for publicity and promotion of the Alameda County Fair.
- d. **Works are hung under cover, outdoors.**
- e. Fine Art, Poetry, and Photography may be mixed for display within the exhibit area. The Alameda County Fair assumes total design control over the presentation of the exhibit.
- f. Upon submitting an entry for physical display at the Fair, the exhibitor agrees to pick up the entry after the fair on the posted release date. Failure to pick up the entry may affect selection for display at future Alameda County Fairs.
- g. Any unclaimed entries or ribbons will be held at the Exhibits Office until Labor Day. After that point, they will be discarded.



Adult Fine Arts Department Rules Continued

Submission of entry constitutes as agreement to these rules.

4. Judging & Awards:

- a. Entries are judged using the American System of Judging where exhibits are judged against each other. Awards will be given if, in the opinion of the judges, the items entered have sufficient merit. Silver, Fair Theme, and Honorable Mention awards may be awarded in each class at the discretion of the judge(s).
- b. Jury selection is final. The judges' decisions are final and cannot be protested.
- c. Poets' names and titles of poems in the exhibit will be posted on the Alameda County Fair's website on the "results" page.
- d. Each entry is restricted to one cash prize. Poets can earn multiple awards for literary merit. However, only their top two awards will earn a cash prize. Cash awards will be mailed after the conclusion of the Fair.
- e. During the Fair, fairgoers vote for their favorite piece in each of the Fine Art divisions. The ribbons for these Public Favorite Awards go on the wall next to the winners during the closing weekend of the Fair.
- f. Purchase Awards: The Alameda County Fair may purchase pieces from the exhibit. These purchases will become part of the Alameda County Fair's permanent collection.

5. Sales:

- a. No changes to sales pricing may be made after the entry registration is complete.
- b. Average prices run from \$50 to \$2,500.
- c. Pricing Hint: $\text{Costs} \times 2.5 + \text{time value} = \text{sales price}$.
- d. All sales originating at the Fair must be completed in their entirety before the conclusion of the fair. There are no exceptions to this rule.
- e. We DO NOT offer either POR (Price on Request) or Best Offer as options.
- f. Entrants shall be notified of a sale prior to the conclusion of the Fair and payment mailed after the conclusion of the Fair.
- g. All sale funds become the property of the Fair until pieces are relinquished to the buyer.
- h. The Alameda County Fair will retain a 20% sales commission from each sale.

6. Tips & Instructions for Entry:

- a. You will need a digital photo of your art piece or a PDF for poetry in order to enter the contest.
- b. Digital Image Size: For online entries, the ideal resolution in pixels is 800x800 (length x width). Images that are larger than this need to be resampled (resized) to that size while still maintaining the original aspect ratio. Exhibitors may choose to upload images that do not match the "ideal size". The maximum storage size limit is 8 MB.



Adult Fine Arts Department Rules Continued

Submission of entry constitutes as agreement to these rules.

- c. Division and Class: An entry eligible in more than one Division and/or Class should be entered in the Division and/or Class for which it best qualifies. The Alameda County Fair or the judge may disqualify or transfer entries to the correct category (at their discretion). It is not, however, the responsibility of the Alameda County Fair or a judge to transfer an entry to the correct class or division.
 - d. Title: Use a short title. Titles may be abbreviated to accommodate the label space. If you do not wish to title your piece, you will need to enter "Untitled". If you have more than one "untitled", put a number after the word. For example, "Untitled 1", "Untitled 2", etc. Adding one descriptive word (such as tree, owl, lake, etc.) helps track the art piece. Please choose your title carefully. The title cannot be changed later. The exact title is what will be printed on the exhibit tag of any displayed entry.
 - e. Sales Price: If art is for sale, include price or indicate "NFS" if not for sale. We do not have POR (Price on Request) or B/O (Best Offer) as an option. Paintings and sculptures DO sell at the Fair, so please be sure to choose a price that you will be happy with if it sells. The Fair takes a 20% sales commission from each sale. Sale prices cannot be changed. Without exception, there may be no changes to sales prices after registration.
 - f. Description: The description may be brief. Mention of medium and subject content is ideal. The description will not be included on the exhibit tag.
7. How to Enter & Upload Digital Images (for Round 1 of Judging):
- a. Review the Fine Arts rules.
 - b. Entering online requires a credit card. No entries are accepted before the entry fee has been paid.
 - c. Make sure the digital image of your artwork is on your computer and that you know where it is on your computer (saving it to your desktop might be easiest).
 - d. Go to: <https://alamed.fairwire.com/> and Register/Log-In.
 - e. Select the "Create Entries" option.
 - f. Choose the Department/Division/Class for each entry.
 - g. Enter the Title, Description, and Sale Price (or NFS).
 - h. Complete payment of entry fees.
 - i. After payment, select **UPLOAD MEDIA** and follow the prompts to upload the digital image file that corresponds with the Title/Description. If you have multiple entries, please carefully look at the Title/Description in the top right-hand corner when uploading the digital images to ensure the image matches the entry.
 - j. Refunds will not be issued for failure to upload entries.
 - k. Entry Confirmation: Upon receipt of entry fees, an email confirmation will be sent. This will be your receipt for the entry fee.



Division Specific Rules and Information

Fine Art:

1. Entry Limit: 6 Entries Per Division Per Exhibitor
2. Size Limits: Maximum size is 40" high x 60" wide including the frame.
3. Weight Limit: 30 pounds.
4. All pieces must be original art. Giclées will not be accepted.
5. Entries selected for display must be properly wired to hang.
6. Cash Awards:
 - a. Gold Award or "Best of Show" - \$300
 - b. Best of Class - \$200
 - c. Silver Award - \$150
 - d. Fair Theme Award - \$150
 - e. Honorable Mention – Ribbon only

Art Sculptures:

1. Entry Limit: 6 Entries Per Division Per Exhibitor
2. Art Sculpture exceeding 20" high, if accepted, cannot be guaranteed placement in a display case and may be installed on an uncovered pedestal.
3. Sculptures may not exceed 6' high and must stand alone (without support from a wall).
4. Weight Limit: 30 pounds.
5. Cash Awards:
 - a. Gold Award or "Best of Show" - \$300
 - b. Best of Class - \$200
 - c. Silver Award - \$150
 - d. Fair Theme Award - \$150
 - e. Honorable Mention – Ribbon only

Poetry:

1. Entry Limit: 6 Entries Per Division Per Exhibitor
2. Size Limit: Poetry frame size is limited to a maximum of 16" x 20" (length x width).
3. Weight Limit: 30 pounds.
4. Entries selected for display must be properly wired to hang.
5. Cash Awards:
 - a. Gold Award or "Best of Show" - \$100
 - b. Silver Award - \$50
 - c. Fair Theme Award - \$50
 - d. Honorable Mention – Ribbon only



Photography:

1. Entry Limit: 6 Entries Per Division Per Exhibitor
2. Size Limit: Maximum size 40" high x 60" wide including the frame.
3. Weight Limit: 30 pounds.
4. **All paper photography prints must use a black or white non-decorative frame with a white mat or no mat.**
5. All classes include film as well as digital capture.
6. In Classes 1-4, processing may include adjustments with dodge/burn, sharpen/blur, exposure, and contrast.
7. Class definitions:
 1. Portraiture: A photography of a person that illustrates the subject's personal characteristics.
 2. Color Photograph of a Natural Landscape: Natural landscapes are untouched by human activity. These photos are without humans or manmade structures (buildings, bridges, piers, fences, roads, vehicles, etc.).
 3. Color Photograph of Any Subject Other Than Natural Landscape and Portraiture.
 4. Monochrome: Black and white photograph or any single color or hue in varying tones.
 5. Alternative Process/Mixed Media: Entries are defined by the photographic, digital, or artistic process. Alternative processes include pinhole, infrared, tintype, daguerreotype, cyanotype, photogram, and toy/plastic camera. Photographic mixed media processes include tinting, painting, pencil, pastel, collage, and digital manipulation. All mixed media entries must remain 2-Dimensional.
8. Entries selected for display must be properly wired to hang.
9. Cash Awards:
 - a. Gold Award or "Best of Show" - \$300
 - b. Best of Class - \$200
 - c. Silver Award - \$150
 - d. Fair Theme Award - \$150
 - e. Honorable Mention – Ribbon only
 - f. Public Favorite – Rosette

Plein Air:

1. Thursday, June 30th, 2022.
 - a. Painting takes place between 11:30 a.m. and 5:00 p.m.
 - b. Judging will be at 5:30 p.m.
2. Entry Limit: 1 Piece Per Exhibitor
3. Contestants must sign up online or in person in Plaza del Arte by Monday, June 27th.
4. Each contestant will receive two admission passes (to provide for a helper for assistance) and one parking pass via the email used during registration. Passes will be emailed on June 28th or 29th.
5. Fair gates open at 11:00 a.m. Contestants must check in at Plaza del Arte by 11:30 a.m. The artist's canvas, paper, board, etc. must be stamped by the art staff prior to beginning work.



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6. Contestants must bring their own supplies including canvas, art supplies, frame, and wiring supplies. Contestants must be ready to paint on location within the fairgrounds.
 - a. Maximum canvas size: 18" x 24". Artwork must be affixed to a firm support board for display on easel.
 7. At the conclusion of the contest, artwork will be brought back to Plaza del Arte for judging.
 8. Due to limited space, only top artwork selected by the judge will be hung within Plaza del Arte for display during the remainder of the Fair.
 9. All artists should be prepared to frame their work if artwork is selected for hanging in the winner's display. Artists must be prepared to pick up their unsold art on the published release day.
 10. Cash Awards:
 - a. 1st Place: \$200 + Rosette, 2nd Place: \$150 + Rosette, 3rd Place: \$100 + Rosette, HM: Rosette

Photos at the Fair:

1. Enter online by Monday, July 11th
2. Entry Limit: 6 Entries Per Exhibitor
3. This is a juried competition.
4. Digital image must be original and taken at the 2022 Alameda County Fair.
5. The first, second, and third place winners will automatically be accepted into the 2023 Alameda County Fair Fine Arts Exhibition as long as they are printed at exhibition quality and framed per the requirements of the exhibition as stated in the Department rules. Because these images will be judged only online, the photography judges reserve the right to not display pieces in the 2023 exhibit that do not meet comparable print quality.
6. Cash Awards:
 - a. 1st Place: \$25 + Rosette, 2nd Place: \$15 + Rosette, 3rd Place: \$10 + Rosette

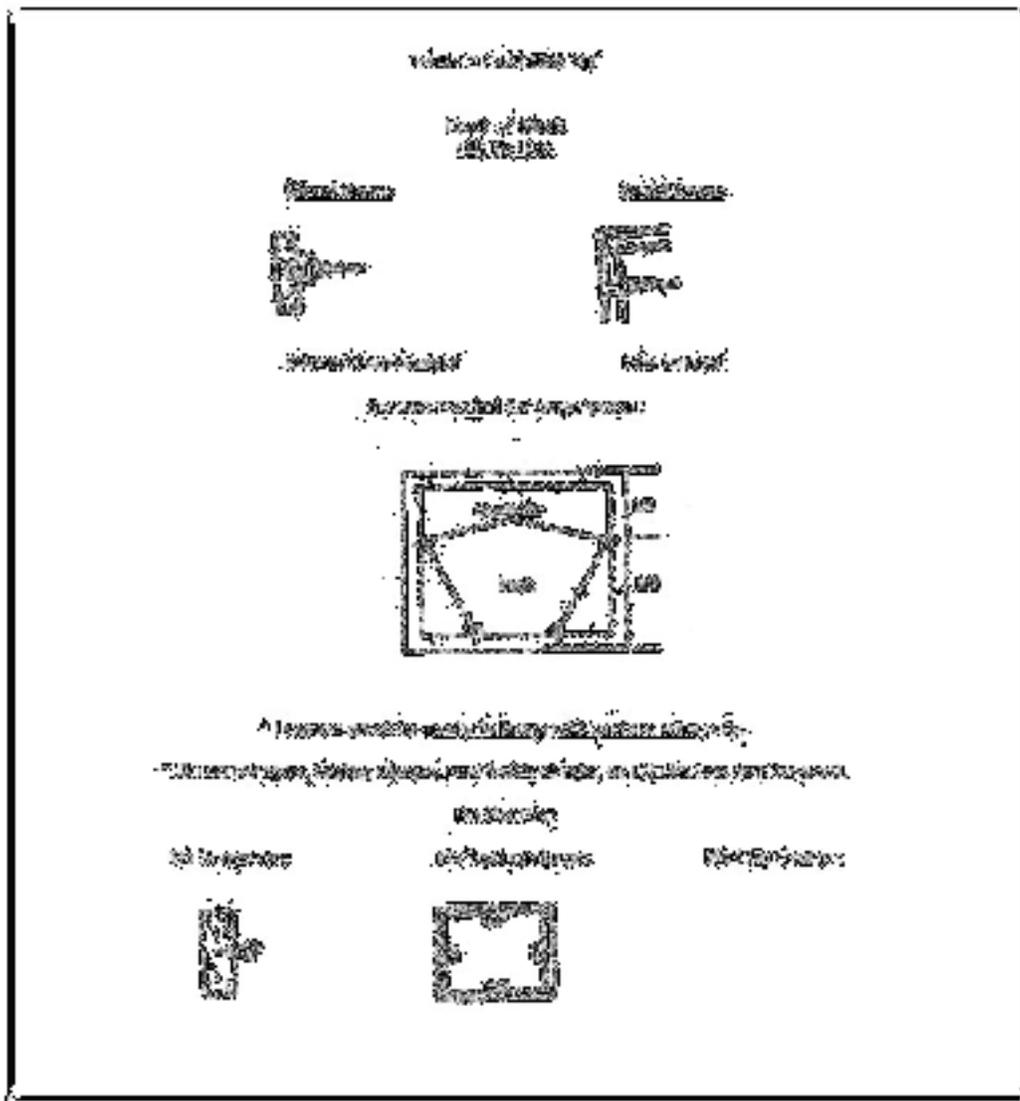
Poems at the Fair:

1. Enter in person at the Fine Arts Office in Plaza del Arte during the 2022 Alameda County Fair.
2. Go to the Fine Arts Office (the small building in Plaza del Arte) and tell staff that you are interested in writing a Poem at the Fair. You will be given date-stamped piece(s) of cardstock and a pencil. Walk around the Fair for inspiration and write your poem(s). When the poem is complete, return to the Fine Arts Office. Turn in your poem(s), fill out the entry form, and pay the entry fee (cash or check only).
 - a. If you need to copy your poem over, you may ask for a second piece of cardstock at the Fine Arts Office. However, the spirit of this contest is "writing in real time" so cross-outs and erasures are completely acceptable.
3. This is a juried competition.
4. Entry limit: 6 Entries Per Exhibitor
5. The first, second, and third place winners will automatically be accepted into the 2023 Alameda County Fair Fine Arts Exhibition as long as they are framed per the requirements of the exhibition as stated in the Department rules.

6. This is a contest for poems written at the 2022 Alameda County Fair. Please respect the spirit of this contest, have fun with it, and do not try to enter something you previously wrote elsewhere. Judging takes place after the completion of the Fair. All entrants, including winners, will be notified of the results by email after July 15th.
7. Cash Awards:
 - a. 1st Place: \$25 + Rosette, 2nd Place: \$15 + Rosette, 3rd Place: \$10 + Rosette

Hanging Diagram with illustrations for all Framed Entries:

These instructions are created to ensure the safety of your work and the Plaza del Arte. We can only accept work for judging which follows these guidelines.



Fine Art Department Judges:

DEBBIE WARDROPE: FINE ART & PLEIN AIR CONTEST JUDGE



Debbie Wardrope is a Bay Area native and longtime Pleasanton resident who has always loved art and has pursued painting for most of her life, even during her 20-year career in mortgage banking.

Debbie graduated "With Distinction" from the California College of Arts and Crafts (now California College of the Arts) in Oakland with a BFA in illustration. Her work has been recognized through numerous awards, including "Best of Class" and merit awards at the Alameda County Fair. She has exhibited in many group and solo shows, such as Art Expo in New York and has had paintings in galleries from Yountville to Carmel. Debbie's work is included in private and corporate art collections around the nation.

Locally, both Alameda County and the City of Pleasanton own her paintings.

Debbie's primary medium is pastel, but she also paints in oils and acrylics. Her recent work focuses on the effects of light at sunset and twilight on the city, landscape and ocean. Debbie says, "I believe that art should be beautiful, accessible and evoke an emotional response in the viewer. I strive to create images that are immediately recognizable but are things that are frequently overlooked in the rush of everyday life. I love to capture the glory of God's creation through the use of light and color."

A signature member of the Pastel Society of the West Coast, Debbie teaches pastel painting classes for adults and art classes for children through the City of Pleasanton and the Town of Danville. She has also done demonstrations and workshops for numerous art associations. Debbie was honored to be selected by Senator Ellen Corbett to produce a painting representing her district to hang at the state capitol building in Sacramento, CA. The painting, Pleasanton Evening, was on display in the meeting rooms behind the Senate Chamber for a year. One of Debbie's greatest joys has been working with a team of friends to create three murals (and counting!) at Village of Hope Guatemala.

Debbie lives in Pleasanton with her husband, daughter and an assortment of rescued dogs and cats. Her work is represented by Studio Seven Arts in Pleasanton. She welcomes commissions.

ANGELA JOHAL - CHROMESTHETIC GEOMETRICS: FINE ARTS JUDGE



Angela Johal grew up in the San Francisco Bay Area in the 60s and 70s. Her smooth, pristine, geometric, hard edge paintings are reflective of the California hard edge and psychedelic artists, textile designs and music from that period. In 1985, she received a Bachelor of Fine Arts degree in Painting from San Jose State University and currently paints full time in her San Francisco Bay Area studio. Her vibrant geometric paintings are collected worldwide and have been included in local, national, and international exhibitions.

Johal calls her paintings “Chromesthetic Geometrics” because they are created in accompaniment to music where both together react directly upon the emotions, where there is a blending of the senses, a chromesthetic experience where heard sounds evoke an experience of color on the canvas. She believes that it is possible for the viewer to experience sound when they view her paintings. Many of her paintings are titled after musical terminology.

It is important to her that her paintings be truthful. “I want the flatness of the painting and color to be the subject, which is reflective of the Colorfield painters. My goal is to create illusions of 3D space with mainly flat color. I used to feel that my illusions were false when I painted in a realistic manner. My paintings also have a slight Op effect, which helps to create a movement and rhythm”.

The artistic process begins with drawing multiple sketches or cutting and arranging shapes and gluing them down on paper until she is satisfied with the composition, one that is balanced and energetic. A final plan is drawn up with dimensions and transferred to a sanded canvas using straight edges, templates or compasses. She uses heavy body acrylics while applying varying widths of tape onto the canvas to achieve a neat, hard edge. Halo effects form on the edge where two colors meet similar to the effects of the early Pointillist painters. The painting process involves little planning as colors appear randomly. She likes to “risk all” and allow the music to influence her color choices intuitively. “It’s like a puzzle, a balancing act, and sometimes I purposely add a toxic color halfway just to challenge myself where I then have to save it from disaster. This, strangely enough, usually makes my painting better, and less predictable. The viewer keeps looking for a color pattern and keeps looking, but can’t find one”. This is most intriguing to her painting process, to keep the viewer rhythmically moving about her work which she believes, has a calming effect.

Geometric shapes appear in most of Johal’s work because she believes that these shapes are easily understood by people of all ages, races, nations and cultures and speak to everyone, can be easily understood and very complicated at the same time.. “Geometric shapes are a balance between the world that is visible and the world that is invisible. They reach beyond what the eye can see.”

Website: johalgeometrics.com

Instagram: [johal_geometrics](https://www.instagram.com/johal_geometrics)

DIANNE YUDELSON: PHOTOGRAPHY & PHOTOS AT THE FAIR JUDGE



Dianne Yudelson is an award winning photographic artist and founder of New Eclecticism Photography. Her images have been published in over 50 countries on 6 continents. Publications include the Washington Post, International New York Times, The New Yorker, CNN, Musée, Slate Magazine, Self, MilionKobiet, Harper's Bazar, Ladepeche, Linda, and the Daily Mail. Dianne is the creator and editor of The New Eclecticism Photography online magazine debuting in 2022.

Notable exhibitions which included Dianne's work were in the Natural History Museum; National Geographic Museum; Griffin Museum of Photography; The Photoville FENCE in New York, Boston, Houston and Atlanta; The Center for Fine Art Photography; MOPLA Smashbox Studios; Espace Dupon, France; Chaing Mai Festival, China; Kolga Tbilisi, Georgia; Cologne, Germany; The

Warehouse Gallery, Malaysia; Rooftop Farmani Gallery, Thailand; St. Andrew's University, Scotland; and the Municipal Heritage Museum, Spain.

Dianne's top photographic honors include "Photographer of the Year" titles from three acclaimed international competitions; Black and White Spider Awards, International Color Awards, and World Photography Gala Awards. She is a two time Critical Mass Finalist who also received a Julia Margaret Cameron Award; First Place awards in Fine Art at the International Photography Awards; GOLD awards in Fine Art Paris Photography Prize; Grand Prize Winner in the New York Center for Photographic Arts; Gold medalist San Francisco International Exhibition; and honors in the London International Creative Competition for four consecutive years.

Dianne graduated Summa Cum Laude from the University of California, Berkeley.

"My fascination with photography began upon the realization that, in addition to being a wonderful means of documentation, photography can also be used as a fine art medium. My style is eclectic. In the fine tradition of eclectic artists, from DaVinci to Uelsmann, I embrace the challenge of exploring varied subjects and forms of expression. By that I mean, neither subject matter nor genre solely defines my images; they are defined by my artistic aesthetic."

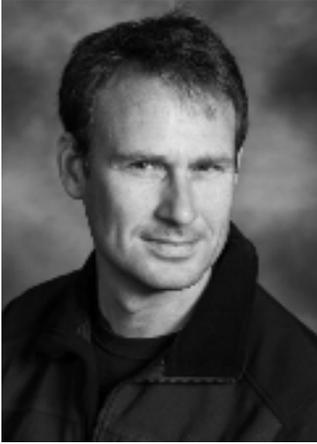
"Throughout my life art has been the one true common thread, the stitches that bind my chapters together. As a photographic artist, I embrace the ability to spotlight my point of view and give a voice to my imagination."

www.dianneyudelson.com

@dianneyudelson

@neweclecticismphotography

IAN BORNARTH: PHOTOGRAPHY JUDGE



available as stock or fine art prints.

Originally from western New York, Ian has received a Masters of Fine Art from the Hartford Art School in Hartford, Connecticut and a Bachelor's of Science in Photography from the Rochester institute of technology in Rochester, New York. He has been photographing travel and nature subjects for more than twenty years, traveling to many European countries including Russia and throughout much of the United States and North America. His travel work is well complimented by a strong interest in traditional large format landscape and nature photography. Additionally, as an avid participant in outdoor and adventure sports, he has created a variety of exciting images; including mountaineering, kayaking, and cycling, in many places such as the western and northeastern U.S., Great Britain, and Canada. Many of these images have been used in publications and are

Ian has been teaching photography for almost twenty years, in both Connecticut and California. He has held faculty positions at the Hartford Art School, Quinnipiac University and Central Connecticut State University. He has also been exhibiting his work in galleries for many years across the country. Ian currently lives in northern California and is teaching photography at the Art Institute of California in San Francisco.

CYNTHIA J. PATTON: POETRY DAY, POETRY & POETRY AT THE FAIR JUDGE



Cynthia J. Patton, poet and memoirist, authored two books on wetland protection and restoration plus a poetry collection, *Across An Aqueous Moon: Travels in Autism*. Her award-winning work has appeared in fifteen anthologies and numerous publications. Two of her stories have been performed onstage, and the Museum of Motherhood featured her work in 2015.

Patton is an attorney, activist, editor, educator, and founder of the nonprofit organization, Autism A to Z. She's also a Poet-Teacher with California Poets in the Schools. She has served as Livermore's Poet Laureate since 2017, and hosts numerous literary events, including *Verse and Vine: Poetry in Livermore Wine Country* and the long-running *Whistlestop Writers Open Mic*. The East Bay native lives with her daughter, a dog, and two rowdy cats. She's completing another poetry collection plus a memoir, *My Guardian Angel Sings*

the Blues, on her unconventional journey to motherhood.

CLAUDIA WORTHINGTON HESS ART SCULPTURE JUDGE



Claudia Worthington Hess, AAA (Accredited and Certified by Appraisers Association of America), MBA is a fine art appraiser located in the San Francisco Bay area, who works with museums and clients throughout the US and in Canada on insurance, donation and estate appraisals.

She grew up in the art world, accompanying her long-time art dealer mother on buying trips to far flung locals such as Haiti and Europe. She worked with her in the trenches selling art at prestigious art fairs in Chicago and New York, meeting celebrities, notable art collectors and museum directors in the heydays of the 1980's.

After raising her family and running her own gallery for 5 years in Pleasanton, CA (closing this business in 2009), she combined her art world expertise and business acumen to pursue the very demanding certification in art appraising from the AAA/NYU program. She started Hess Art Advisory in 2010.

www.hessartadvisory.com and NewMediaArtAdvisory.com are her two companies. She consults on Modern/contemporary to emerging art including helping art collectors understand the volatile and exciting world of NFTs.



2022 Adult Fine Arts

Alameda County Agricultural Fair Assn

Wednesday, January 5, 2022

Class and Class Description	Entry Deadline
Fine Arts by Adults (Fine Art, Photography, Poetry)	
Fine Art Sculpture (Adults)	
01 - Clay	4/20/2022
02 - Metal (no jewelry)	4/20/2022
03 - Wood	4/20/2022
04 - Mixed Media	4/20/2022
05 - Other: Glass, Paper, etc.	4/20/2022
Fine Arts (Adults)	
01 - Oil Painting	4/20/2022
02 - Acrylic Painting	4/20/2022
03 - Aqua Media: Water color, Gouache, Tempera	4/20/2022
04 - Prints: Engraving/Etchings/Woodcut/Lithography/Screen print/Monotype	4/20/2022
05 - Pastels	4/20/2022
06 - 2-D Mixed Media or Collage	4/20/2022
07 - Drawing: Graphite, Ink, Pencil, Charcoal, Colored Pencil	4/20/2022
08 - Computer Generated Art: All images must be created within the computer	4/20/2022
Photography (Adults)	
01 - Portraiture (photo of a person illustrating characteristics)	4/20/2022
02 - Color Photography of a Natural Landscape	4/20/2022
03 - Color Photographs of any Subject (No Natural Landscape/Portraiture)	4/20/2022
04 - Monochrome	4/20/2022
05 - Alternative Process/Mixed Media	4/20/2022
Photos at the Fair Contest	
01 - Photos taken at the 2022 Alameda County Fair	7/11/2022
Plein Air Painting Contest (Adults)	
01 - Plein Air Painting Contest	6/27/2022
Poems at the Fair	
01 - Poems at the Fair (Sign up in Plaza del Arte During the Fair)	7/10/2022

Fine Arts by Adults (Fine Art, Photography, Poetry)

Poems at the Fair

Poetry (Adults)

01 - Poetry

4/20/2022