

# News Release



ALAMEDA COUNTY  
FAIRGROUNDS  
PLEASANTON

## News Release: April 20, 2022

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## Alameda County Fair Concert Line-Up Packed with Powerhouse Performers Headliners include Ginuwine, Sheila E., 38 Special and more

Pleasanton, Calif. – The Alameda County Fair, happening June 17- July 10 (including 4<sup>th</sup> of July), has always boasted an exciting, eclectic concert experience, and this year is no different.

The Big O Tires Concert Series star-studded line-up has a little something for everyone, boasting such notable names as Ginuwine, Everlast, Former House of Pain frontman, country superstar Clay Walker, and pop band Neon Trees, known for their smash hit “Everybody Talks.”

World renowned percussionist Sheila E. will bring the rhythm and the funk, while Blue Öyster Cult will bring the cowbell.

This year, Tribute bands will reign supreme with Purple Reign (Prince Tribute Show), Bonfire (AC/DC Tribute), Stealin’ Chicago (Chicago Tribute), Mustache Harbor –Soft Rock and L.A.Vation – the World’s Greatest Tribute to U2.

Concerts take place nightly at 8pm, and reserved seats can be purchased online starting April 22 at 10am. Ticket prices vary anywhere from \$18-\$60, and seats for Tribute shows are \$18. All ticket prices include general Fair admission for the day of the show for online advance purchase only.

“We are delighted to be able to bring such a great variety of performers to the Fair this year,” said Tiffany Cadrette, Marketing and Communications Manager of the Alameda County Fair. “Our concerts are one of the things our guests always look forward to, and we take a lot of pride in featuring such high caliber entertainers.”

In addition to its exciting nightly concerts, the Alameda County Fair will also bring back many of the beloved Fair attractions such as thrilling carnival rides and games, live horse racing, freestyle motocross, jousting shows, animals and competitive displays, Kids Park and STEAM activities, petting zoo, and the world’s best Fair foods. New this year, there will also be a nightly Drone show over the Stella Artois Grandstand.

Concert [tickets go on sale April 22](#) at 10am and additional updates and details about this summer's Fair may be found at [alamedacountyfair.com](#).

## 2022 Alameda County Fair Information

**Dates:** June 17-July 10 (Closed Mondays & Tuesdays but will be open on July 4)

**Hours:** 11am-11pm daily (except July 4, see website for updated hours)

**Carnival Hours:** Wed-Thurs 12pm to closing, Fri-Sun 11am to closing, July 4 (11am-8pm)

**Horse Racing:** Every Friday through Sunday, Plus July 4

**Concerts:** 8pm-9:15pm nightly

- Friday, June 17: Ginuwine
- Saturday, June 18: Neon Trees
- Sunday, June 19: L.A.Vation - The World's Greatest Tribute to U2
- Wednesday, June 22: 38 Special
- Thursday, June 23: Stealin' Chicago (Chicago Tribute)
- Friday, June 24: Clay Walker
- Saturday, June 25: Mustache Harbor (Hardcore Soft Rock)
- Sunday, June 26: Purple Reign – The Prince Tribute Show
- Wednesday, June 29: Coming Soon!
- Thursday, June 30: Sheila E.
- Friday, July 1: Everlast
- Saturday, July 2: Coming Soon!
- Sunday, July 3: BB King Experience
- Monday, July 4: NO CONCERT
- Wednesday, July 6: Great White
- Thursday, July 7: Blue Oyster Cult
- Friday, July 8: ConFunkShun
- Saturday, July 9: Bonfire (AC/DC Tribute)
- Sunday, July 10: Banda Machos

### Special Early Bird Pricing (until 4/30/22):

- General (13-61) -- \$15
- Seniors (62+) -- \$13
- Kids (6-12) -- \$13
- General Parking -- \$13
- Unlimited Carnival Wristbands -- \$28 (Valid any one day of the Fair)
- Fair Season Pass PREMIUM (admission for all 19 days with PARKING, plus concert & event discounts) -- \$90
- Season Pass (admission for all 19 days, plus concert & event discounts) -- \$45

### Special Early Advance Pricing (until 6/16/22):

- General (13-61) -- \$17

- Seniors (62+) -- \$14
- Kids (6-12) -- \$14
- General Parking -- \$14
- Unlimited Carnival Wristbands -- \$28 (Valid any one day of the Fair)
- Fair Season Pass PREMIUM (admission for all 19 days with PARKING, plus concert & event discounts) -- \$90
- Season Pass (admission for all 19 days, plus concert & event discounts) -- \$45

**Regular Gate Admission\*:**

- General (13-61) -- \$18
- Seniors (62+) -- \$15
- Kids (6-12) -- \$15
- Children under 6 -- FREE
- General Parking -- \$15
- Unlimited Carnival wristbands -- Wed-Thurs \$35, Fri-Sun & July 4, \$40 – valid any one day of Fair
- Sky Ride -- \$6 unlimited rides any one day of Fair

**Promotions and Special Days**

- Father's Day: Sunday, June 19 -- Dads FREE, UNTIL 3pm
- Pet Food Drive June 22 -- Bring new, unopened pet food items to benefit Valley Humane Society and receive FREE admission & \$1 rides, UNTIL 5pm
- Senior Day: Friday, June 25 (62+ Free Admission Until 5pm)
- First Responder's Day: July 4 -- Free admission with ID Until 3pm
- \$2 Fair Food Bites (Every Thursday Until 5pm): Select fun-sized Fair treats just \$2 each
- Military Appreciation: Every Day -- One FREE Fair admission with valid Military ID, ALL DAY, EVERYDAY

The Alameda County Fair is operated by the non-profit Fair Association without any tax funding from the government. It is ranked one of the Top 50 North American Fairs and the 7<sup>th</sup> largest Fair in California. The Fairgrounds is home to the Oldest One-Mile Race Track in America.

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