

News Release

 ALAMEDA COUNTY FAIR
JUNE 17-JULY 10
PLEASANTON 

News Release: May 12, 2022

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Alameda County Fair Features New Nightly Drone Show and Special Fair Festivals

Cultural Days and Tasting Events Return with New Features

(Pleasanton, Calif.) --- The Alameda County Fair will be ablaze in lights as it showcases a new nightly light show every evening at the Stella Artois Grandstand. The visual extravaganza will be put on with state-of-the-art drones which use special lights to create unique patterns and optical illusions.

The Fair has also brought back its popular cultural celebration days and adult beverage events, which will feature live entertainment, performances, attractions and more. Out at the Fair celebrates LGBTQ pride, while Bollywood at the Fair and Fiesta at the Fair pay homage to the deep multicultural roots of the Bay Area.

- Out at the Fair – June 19
- Bollywood at the Fair – June 26
- Blues at the Fair – July 3
- Fiesta at the Fair – July 10

“We have always taken pride in celebrating our diversity and inclusiveness,” said Tiffany Cadrette, Marketing and Communications Manager for the Alameda County Fair. “We are excited to be able to offer these amazing mini festivals for everyone to enjoy while at the Fair.”

The Fair is also bringing back several popular Tasting Events including the Brew Fest on June 18 and Wine Fest on July 2. Purchase tickets to these events up to the day before the event and admission is included. Tickets may also be purchased onsite at the event.

For more details, including schedules, discount days, and concert and ticket info, visit the Fair’s website at www.alamedacountyfair.com. Follow the Fair’s official [Facebook](#), [Instagram](#) and [Twitter](#) for additional information, previews, updates, contests, and giveaways.

2022 Alameda County Fair Information

Dates: June 17-July 10 (Closed Mondays & Tuesdays but open on July 4)

Hours: 11am-11pm daily (except July 4, see website for updated hours)

Carnival Hours: Wed-Thurs 12pm to closing, Fri-Sun 11am to closing, July 4 (11am-8pm)

Horse Racing: Every Friday through Sunday, Plus July 4

Concerts: 8pm-9:15pm nightly

- Friday, June 17: Ginuwine
- Saturday, June 18: Neon Trees
- Sunday, June 19: L.A.Vation - The World's Greatest Tribute to U2
- Wednesday, June 22: 38 Special
- Thursday, June 23: Stealin' Chicago (Chicago Tribute)
- Friday, June 24: Clay Walker
- Saturday, June 25: Mustache Harbor (Hardcore Soft Rock)
- Sunday, June 26: Purple Reign – The Prince Tribute Show
- Wednesday, June 29: Ezra Ray Hart
- Thursday, June 30: Sheila E.
- Friday, July 1: Everlast
- Saturday, July 2: Coming Soon!
- Sunday, July 3: BB King Experience
- Monday, July 4: NO CONCERT
- Wednesday, July 6: Great White
- Thursday, July 7: Blue Oyster Cult
- Friday, July 8: ConFunkShun
- Saturday, July 9: Bonfire (AC/DC Tribute)
- Sunday, July 10: Banda Machos

Special Advance Pricing (until 6/16/22):

- General (13-61) -- \$17
- Seniors (62+) -- \$14
- Kids (6-12) -- \$14
- General Parking -- \$14
- Unlimited Carnival Wristbands -- \$28 (Valid any one day of the Fair)
- Fair Season Pass PREMIUM (admission for all 19 days with PARKING, plus concert & event discounts) -- \$90
- Season Pass (admission for all 19 days, plus concert & event discounts) -- \$45

Regular Gate Admission*:

- General (13-61) -- \$18
- Seniors (62+) -- \$15

- Kids (6-12) -- \$15
- Children under 6 -- FREE
- General Parking -- \$15
- Unlimited Carnival wristbands -- Wed-Thurs \$35, Fri-Sun & July 4, \$40 – valid any one day of Fair
- Sky Ride -- \$6 unlimited rides any one day of Fair

Promotions and Special Days

- Opening Day: Friday, June 17 -- FREE general admission Until 3pm
- Father's Day: Sunday, June 19 -- Dads FREE, UNTIL 3pm
- Pet Food Drive June 22 -- Bring new, unopened pet food items to benefit Valley Humane Society and receive FREE admission & \$1 rides, until 5pm
- Senior Day: Friday, June 25 (62+ Free Admission Until 5pm)
- Feed the Need Food Drive: Wednesday, June 29 – FREE general admission until 5pm with the donation of 4 non-perishable food items (*Benefits Alameda County Community Food Bank*)
- First Responder's Day: July 4 -- Free admission with ID Until 3pm
- Dollar Ride Day: Wednesday, July 6 -- \$1 rides until 5pm
- \$2 Fair Food Bites (Every Thursday Until 5pm): Select fun-sized Fair treats just \$2 each
- Military Appreciation: Every Day -- One FREE Fair admission with valid Military ID, ALL DAY, EVERYDAY

The Alameda County Fair is operated by the non-profit Fair Association without any tax funding from the government. It is ranked one of the Top 50 North American Fairs and the 7th largest Fair in California. The Fairgrounds is home to the Oldest One-Mile Race Track in America.

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