

# News Release

 ALAMEDA COUNTY FAIR  
**JUNE 17-JULY 10**  
PLEASANTON 

## **News Release: June 25, 2022**

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## Alameda County Fair Keeps the Fun Flowing Through its Second Weekend

### **Entertainment Includes Medieval Knights Jousting Show, FMX Motocross, Horse Racing, and Nightly Drone Show**

(Pleasanton, Calif.) --- The Alameda County Fair continues its run at the Alameda County Fairgrounds this weekend, offering a wide array of exciting activities and entertainment. Some of the fun things on tap include:

- Bollywood at the Fair – June 26
- Imperial Knights Extreme Medieval Stunt Show – Daily at the Stella Artois Grandstand
- FMX Motocross – Daily shows by the AgVenture Park
- Family Movies on the Concert Lawn – Nightly at 6pm
- Drone Show – Nightly above the Grandstand

The Big O Tires Concert Series will feature performances by Mustache Harbor and the popular Purple Reign Prince Tribute show.

All the traditional Fair favorites will also be featured, such as carnival rides, pig races, and of course, delicious Fair food.

“One thing that makes Alameda County Fair so special is all the exciting activities and continuous entertainment we offer throughout our 19-day run,” said Tiffany Cadrette, Marketing and Communications Manager for the Alameda County Fair. “We have so much here to do that it’s almost impossible to see it all in one day.”

For more details, including schedules, discount days, and concert and ticket info, visit the Fair’s website at [www.alamedacountyfair.com](http://www.alamedacountyfair.com). Follow the Fair’s official [Facebook](#), [Instagram](#) and [Twitter](#) for additional information, previews, updates, contests, and giveaways.

## 2022 Alameda County Fair Information

**Dates:** June 17-July 10 (Open Wednesday - Sunday but open on July 4)

**Hours:** 11am-11pm daily (except July 4, see website for hours and details)

**Carnival Hours:** Wed-Thurs 12pm to closing, Fri-Sun 11am to closing, July 4 (11am-8pm)

**Horse Racing:** Every Friday through Sunday, Plus July 4

**Movies on the Lawn:** Nightly at 6pm ([see website for full schedule](#))

**Concerts:** 8pm Nightly

- Saturday, June 25: Mustache Harbor (Hardcore Soft Rock)
- Sunday, June 26: Purple Reign – The Prince Tribute Show
- Wednesday, June 29: Ezra Ray Hart
- Thursday, June 30: Sheila E.
- Friday, July 1: Super Diamond (Neil Diamond Tribute Band)
- Saturday, July 2: Blanco Brown
- Sunday, July 3: BB King Experience
- Monday, July 4: NO CONCERT
- Wednesday, July 6: Great White
- Thursday, July 7: Blue Oyster Cult
- Friday, July 8: ConFunkShun
- Saturday, July 9: Bonfire (AC/DC Tribute)
- Sunday, July 10: Banda Machos

### Regular Gate Admission

- General (13-61) -- \$18
- Seniors (62+) -- \$15
- Kids (6-12) -- \$15
- Children under 6 -- FREE
- General Parking -- \$15
- Unlimited Carnival + Sky Ride wristbands -- Wed-Thurs \$37, Fri-Sun & July 4, \$42 – valid any one day of Fair – may only be purchased onsite at a Butler Kiosk

### Promotions and Special Days:

- Feed the Need Food Drive: Wednesday, June 29 – FREE general admission and \$1 rides until 5pm with the donation of 4 non-perishable food items per person *Benefits Alameda County Community Food Bank*
- First Responder’s Day: July 4 -- Free general admission with ID Until 3pm
- Dollar Ride Day: Wednesday, July 6 -- \$1 rides until 5pm
- \$2 Fair Food Bites (Every Thursday Until 5pm): Select fun-sized Fair treats just \$2 each
- Military Appreciation: Every Day -- One FREE general Fair admission with valid Military ID, ALL DAY, EVERYDAY

*The Alameda County Fair is operated by the non-profit Fair Association without any tax funding from the government. It is ranked one of the Top 50 North American Fairs and the 7<sup>th</sup> largest Fair in California. The Fairgrounds is home to the Oldest One-Mile Race Track in America.*