

News Release

 ALAMEDA COUNTY FAIR
JUNE 17-JULY 10
PLEASANTON 

News Release: June 21, 2022

Tiffany Cadrette, Marketing, 925-759-6572, tcadrette@alamedacountyfair.com

Liz Rosinski, Rosinski Communications, 650-245-2667, Liz.Rosinski@gmail.com

Alameda County Fair Unveils New and Unusual Fair Food Menu Items

Mouthwatering treats include Hot Cheetos Pizza, Boba Tea, Oysters on a Stick, Gyros, and Lobster Nachos

Pleasanton, Calif. – The number one reason people visit the Alameda County Fair is the food, and this year the Fair has something to please even the most discerning palate.

The Alameda County Fair, taking place through July 10 at the Fairgrounds in Pleasanton, boasts over 80 different food booths, featuring everything from the traditional corn dogs, turkey legs and deep fried Oreos, to Mexican, Greek and Asian cuisine.

As always, there will be a myriad of new and unusual foods offered like Hot Cheetos pizza, oysters on a stick, Bao buns, Hawaiian bowls, and bubble waffles.

For health conscious fair-goers, there are also lighter options such as fresh fruit, yogurt, ceviche, salads and wraps.

On Thursdays until 5pm, the Fair offers \$2 Fair Food Bites which are smaller samplings of food from select vendors. It gives people the chance to try a wider variety of food without having to commit to a large portion size.

The Alameda County Fair is one of the Bay Area's biggest summer events and features carnival games and rides, horse racing, star-studded concerts, pig races and many other special features throughout the day.

For more details, visit www.alamedacountyfair.com. Follow the Fair's official [Facebook](#), [Instagram](#) and [Twitter](#) for additional info, updates, contests, and giveaways.

2022 Alameda County Fair Information

Dates: June 17-July 10 (Open Wednesday - Sunday but open on July 4)

Hours: 11am-11pm daily (except July 4, see website for hours and details)

Carnival Hours: Wed-Thurs 12pm to closing, Fri-Sun 11am to closing, July 4 (11am-8pm)

Horse Racing: Every Friday through Sunday, Plus July 4

Movies On the Lawn: Nightly at 6pm ([see website for full schedule](#))

Concerts: 8pm Nightly

- Wednesday, June 22: 38 Special
- Thursday, June 23: Stealin' Chicago (Chicago Tribute)
- Friday, June 24: Clay Walker
- Saturday, June 25: Mustache Harbor (Hardcore Soft Rock)
- Sunday, June 26: Purple Reign – The Prince Tribute Show
- Wednesday, June 29: Ezra Ray Hart
- Thursday, June 30: Sheila E.
- Friday, July 1: Everlast
- Saturday, July 2: Blanco Brown
- Sunday, July 3: BB King Experience
- Monday, July 4: NO CONCERT
- Wednesday, July 6: Great White
- Thursday, July 7: Blue Oyster Cult
- Friday, July 8: ConFunkShun
- Saturday, July 9: Bonfire (AC/DC Tribute)
- Sunday, July 10: Banda Machos

Regular Gate Admission

- General (13-61) -- \$18
- Seniors (62+) -- \$15
- Kids (6-12) -- \$15
- Children under 6 -- FREE
- General Parking -- \$15
- Unlimited Carnival + Sky Ride wristbands -- Wed-Thurs \$37, Fri-Sun & July 4, \$42 – valid any one day of Fair – may only be purchased onsite at a Butler Kiosk

Promotions and Special Days:

- Pet Food Drive June 22 -- Bring new, unopened cat or dog food to benefit Valley Humane Society and receive FREE general admission & \$1 rides, until 5pm (8 cans of cat food or 1 6lb unopened bag of dry food / 4 cans of dog food or 1 bag of dry food. No litter, flea control or puppy pads)
- Senior Day: Friday, June 24 -- (62+ Free general admission until 5pm)

- Feed the Need Food Drive: Wednesday, June 29 – FREE general admission and \$1 rides until 5pm with the donation of 4 non-perishable food items per person *Benefits Alameda County Community Food Bank*
- First Responder's Day: July 4 -- Free general admission with ID Until 3pm
- Dollar Ride Day: Wednesday, July 6 -- \$1 rides until 5pm
- \$2 Fair Food Bites (Every Thursday Until 5pm): Select fun-sized Fair treats just \$2 each
- Military Appreciation: Every Day -- One FREE general Fair admission with valid Military ID, ALL DAY, EVERYDAY

The Alameda County Fair is operated by the non-profit Fair Association without any tax funding from the government. It is ranked one of the Top 50 North American Fairs and the 7th largest Fair in California. The Fairgrounds is home to the Oldest One-Mile Race Track in America.

#