



JUNE 19-JULY 12

PLEASANTON 26

ENTRY & UPLOAD INSTRUCTIONS

How to Enter:

1. Review the Entry Guide

- Review your department's entry guide for deadlines, rules, and required uploads.

2. Register Online

- Go to: <https://alamed.fairwire.com/> and Register/Log-In.
- The information used during registration will be printed on the entry tag displayed with your entry.
- *If you are an adult registering on behalf of a youth exhibitor, please enter the youth exhibitor's information (name, birthdate, etc.), not your own.*

3. Create Entries

- Choose the correct Department/Division/Class for each entry (refer to the appropriate entry guide for division and class details).
- An entry eligible in more than one Division and/or Class should be entered in the Division and/or Class for which it best qualifies. The Alameda County Fair or its judges may disqualify or transfer entries to the correct category (at their discretion). It is not, however, the responsibility of the Alameda County Fair or a judge to transfer an entry to the correct class or division.
- Enter the title (and description, if desired).
 - i. **Title: Use a short title as the entry software has a character limit.**
Any requests for changes to the entry title must be made via email prior to the entry registration deadline. Titles cannot be changed after the entry deadline has passed and will be displayed as entered on the exhibit tag on display for the duration of the Fair.
 - ii. **Description:** The description should be brief. Mention of medium and subject content is ideal. The description will not be included on the exhibit tag.

4. Pay & Confirm:

- Upon payment of entry fees (if applicable), an email confirmation will be sent. This will be your receipt for the entry fee. If you have any questions or do not receive an email confirmation, please contact us prior to re-entering to avoid duplicate entries.

5. Upload Images (if required)

- For categories requiring an upload (see entry guide), after payment, select UPLOAD MEDIA and follow the prompts to upload the digital image files that correspond with the Title/Description.
- **Digital Image Size:** For online entries, the ideal resolution in pixels is 800x800 (length x width). Images that are larger than this need to be resampled (resized) to that size while still maintaining the original aspect ratio. Exhibitors may choose to upload images that do not match the "ideal size." The maximum storage size limit is 8 MB.
- **If you have multiple entries, please carefully look at the Title/Description in the top right-hand corner when uploading the digital images to ensure the images match the entry.**
- Refunds will not be issued for failure to upload entries.